



Social Media Content for the 2023 NYC School Survey

The 17th annual NYC School Survey will launch on February 13 and run through March 31. All parents, all teachers, and students in grades 6-12 are invited to take the survey. This information is used by school leaders to prepare for next year. Individual responses from families, students, and teachers are never shared with schools or the DOE. Families and students complete the survey confidentially.

With a concentrated effort to increase our family response rate for 2023, we are sharing some social media content that you could use on your school's platforms to inform parents/guardians about the NYC School Survey.

Social Media Graphics

Social media graphics available in the ten DOE supported languages are available here:

[2023 NYC School Survey marketing materials](#)

Sample posts from Superintendents / Principals:

##

Engaging with families is one of the highest priorities of @NYCSchools.

It's why our 17th annual NYC Schools Survey is so important.

Let's all do our part to make sure that parents, teachers, and students are key in building our future.

www.nycschoolssurvey.org

##

The annual NYC School Survey is one of the largest surveys in the entire country.

Be sure that all communities are at the table when it comes to providing schools with valuable feedback.

www.nycschoolssurvey.org

##

The NYC School Survey is available in 10 languages—ensuring that all communities are valued and respected.

Be sure to encourage everyone who qualifies to take part in this year's survey.



www.nycschoolssurvey.org

##

The input of parents, teachers, and students is such an incredible resource when it comes to planning the next school year.

Don't miss your chance to tell us what you love—and what you would like to see improve—at @NYCSchools.

www.nycschoolssurvey.org

##

Sample posts from elected officials:

##

Last year, Latinos made up 41% of NYC Public School students, but only 37% of respondents in the annual NYC School Survey.

Our children's education is too important to stand on the sidelines.

Make sure to do your part and take the survey today:

www.nycschoolssurvey.org

##

Last year, Black New Yorkers represented 24% of the NYC Public School system, but only 18% of NYC School Survey respondents.

That's not what we need. Our schools work best when they're guided by input from the people who depend on them.

Don't miss out:

www.nycschoolssurvey.org

##

@NYCSchools wants to hear about YOUR school experience.



If you're the parent of a student, a teacher, or a student in grades 6-12—we want to hear from YOU.

Take the survey:

www.nycschoolssurvey.org

##

Sample posts from parent leaders:

##

Last year we jumped from a 25% family response rate to 47% on the NYC School Survey! Let's keep that momentum going. I know we can do better.

Make sure every public school parent you know fills out this year's survey.

www.nycschoolssurvey.org

##

The information collected from the annual NYC School Survey will help our schools prepare for the next school year.

If you haven't filled out this year's survey yet, make some time today:

www.nycschoolssurvey.org

##

Even if your child is about to graduate @NYCSchools still wants to hear from you!

All parent, student, and teacher feedback is highly valued.

This year's survey will help us prepare for the next school year.

www.nycschoolssurvey.org

##