



Visual Style Guide – Vendor Edition

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Section One

Design Elements

Logo

NYC DOE Logo

The New York City Department of Education web logo consists of the logo mark and the Department of Education logo type. Helvetica Neue 85 Heavy, tracked at -20, is the typeface used for the logo type. In the header, no Chancellor name is included with the logo, whereas the logo in the footer does include the Chancellor's name (italicized). Never use the logo mark with other text or font sizes, or in any other horizontal or vertical layout. The logo should never be stretched out (vertically or horizontally), and should always appear in New York City Department of Education colors.

Header Logo



Footer Logo



Minimum Spacing

There should be a minimum of 20 px spacing on all sides of the logo.



Logo

Don't

Change colors, proportions or relationships.



Don't

Place the logo over a photograph, gradient or patterned background that will distort its visibility, or use as a transparent element.



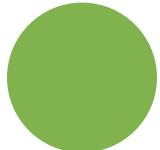
Don't

Separate or rotate the logo elements in a way that distorts or breaks the elements apart.



Colors

Logo Colors



80B34D



FF9933



6699CC



003366

Primary Colors



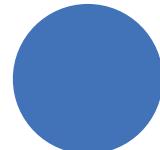
D7EEF4



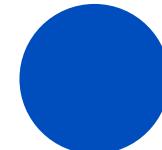
B7D1ED



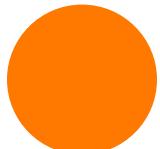
7DA0C1



4374B8



004DBC



FE7800



6EC319



CCCCCC



999999

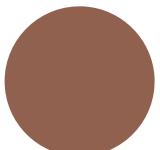


333333

Secondary Colors



51575C



91604E



C8B994



FFCC00



9F2882



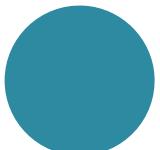
003366



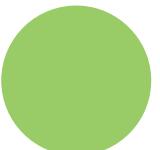
ED8CD5



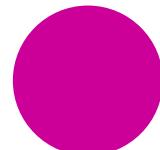
DD363A



2D89A0



80B34D



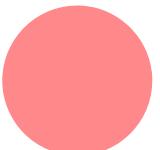
CC0099



288369



7CD5B7



FF888A

Typography

Typography

Helvetica Neue Regular
ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
0123456789@%!.,;(-)

Helvetica Neue Bold
ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
0123456789@%!.,;(-)

Web Typography Style

Header 1

Helvetica Neue Bold | 40px | #333333

Header 2

Helvetica Neue Bold | 30px | #333333

Header 3

Helvetica Neue Bold | 24px | #333333

Header 4

Helvetica Neue Bold | 20px | #333333

Header 5

Helvetica Neue Bold | 18px | #333333

Body Copy

Helvetica Neue Regular | 20px | #333333

Body Copy Link

Helvetica Neue Regular | #003366

Standalone Link That Goes to Another Page ▶

Helvetica Neue Bold | 20px | #003366

Standalone Link That Jumps to Lower on the Page ⤵

Helvetica Neue Bold | 20px | #003366

Standalone Link That Opens a New Window ⌂

Helvetica Neue Bold | 20px | #003366

Note: The jump link icon and new window icons can also be applied to body copy links.

Iconography & Buttons

Iconography

Icons are used throughout the New York City Department of Education website to help users absorb information more efficiently. When choosing new icons, make sure that they're consistent in styling with those shown below. The majority of the following icons were obtained from Shutterstock.com.



Buttons

Below are button examples. The Primary button should be used as the main call-to-action button. Secondary buttons are used for secondary calls-to-action. In instances where the secondary button is on a dark background or over photography, the button should have a stroke color of #ffffff and text color of #ffffff.

Primary Button

Secondary Button

Helvetica Neue Bold | 16px | #FFFFFF

Helvetica Neue Bold | 16px | #003366

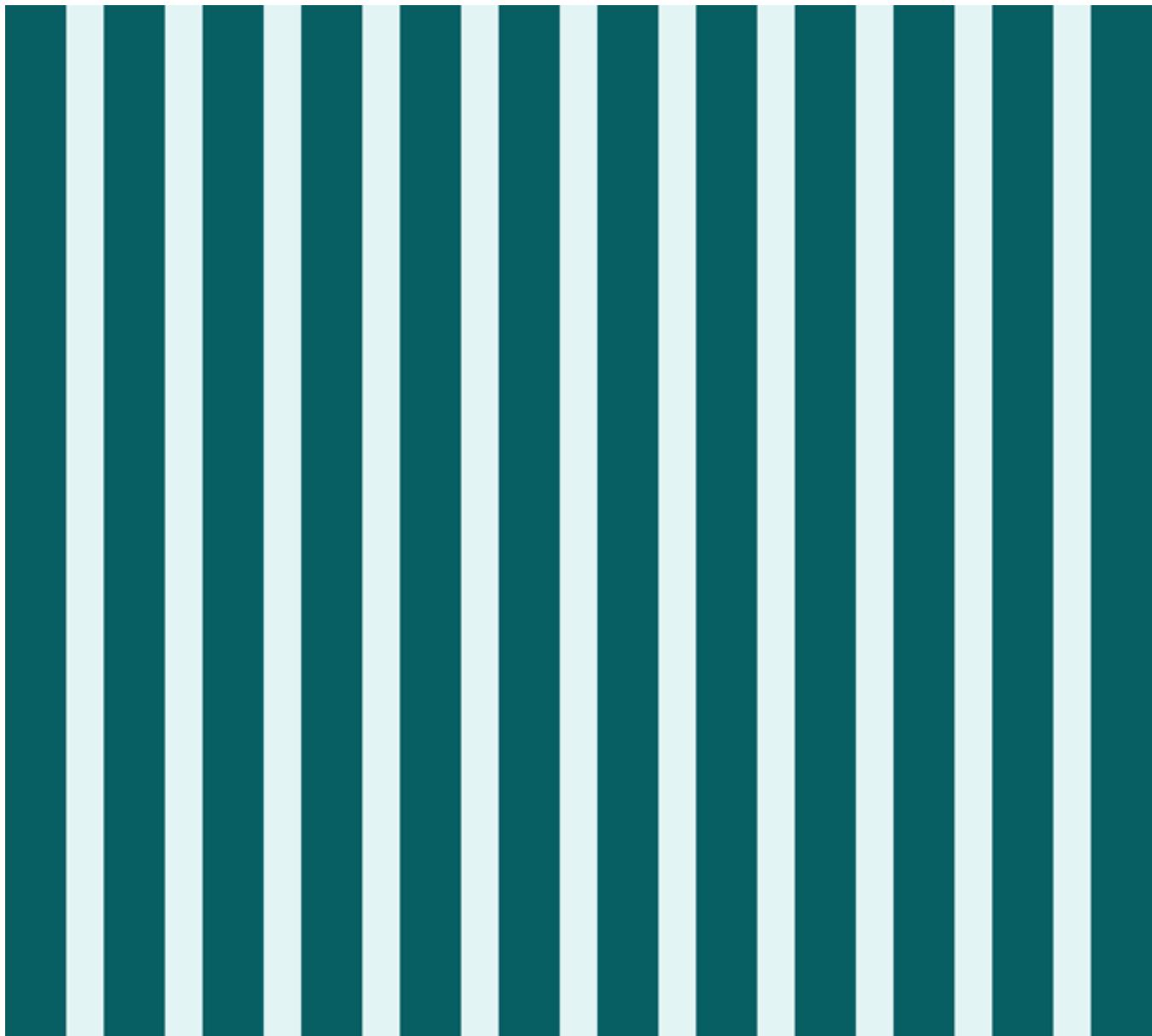
Photography

Photography on the website should reflect positive connections: connections between The NYC DOE and the community; between parent and child; between teacher and student; between classmates; between colleagues. We want to use creative, engaging and authentic images that support our focus on educating the children of New York City. Photographs used on the site should convey a sense of community, particularly between parents, families, students and teachers. People and faces should be the preferred subject, but quality photos of classrooms, buildings, technologies, books and other school-based imagery may be employed with discretion.

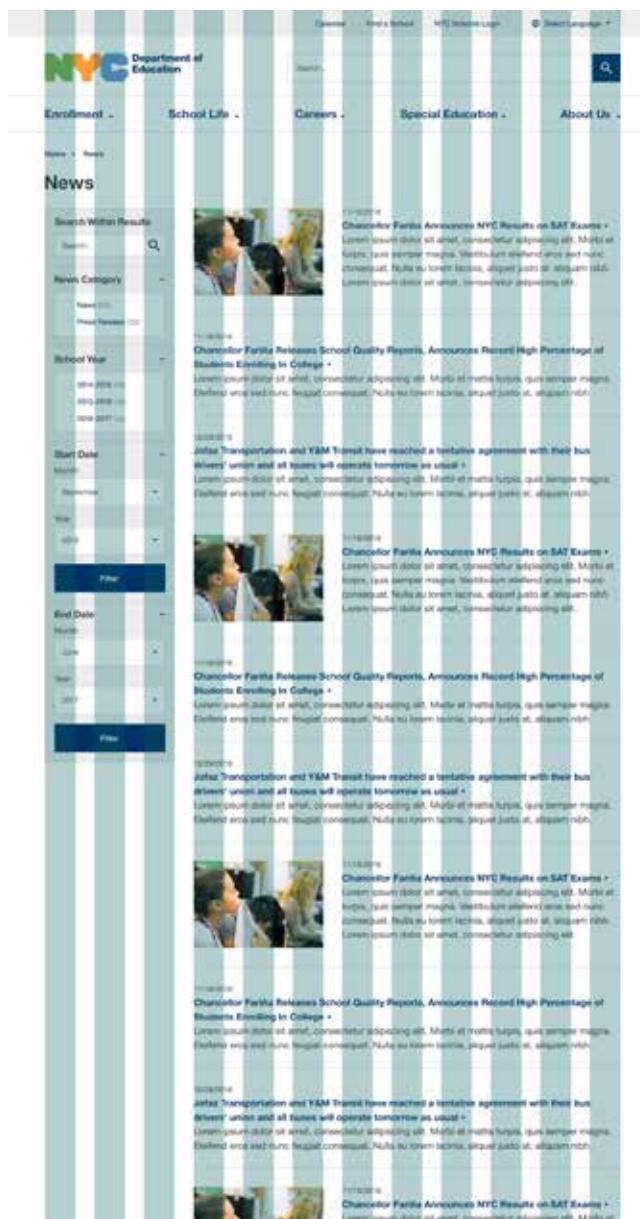
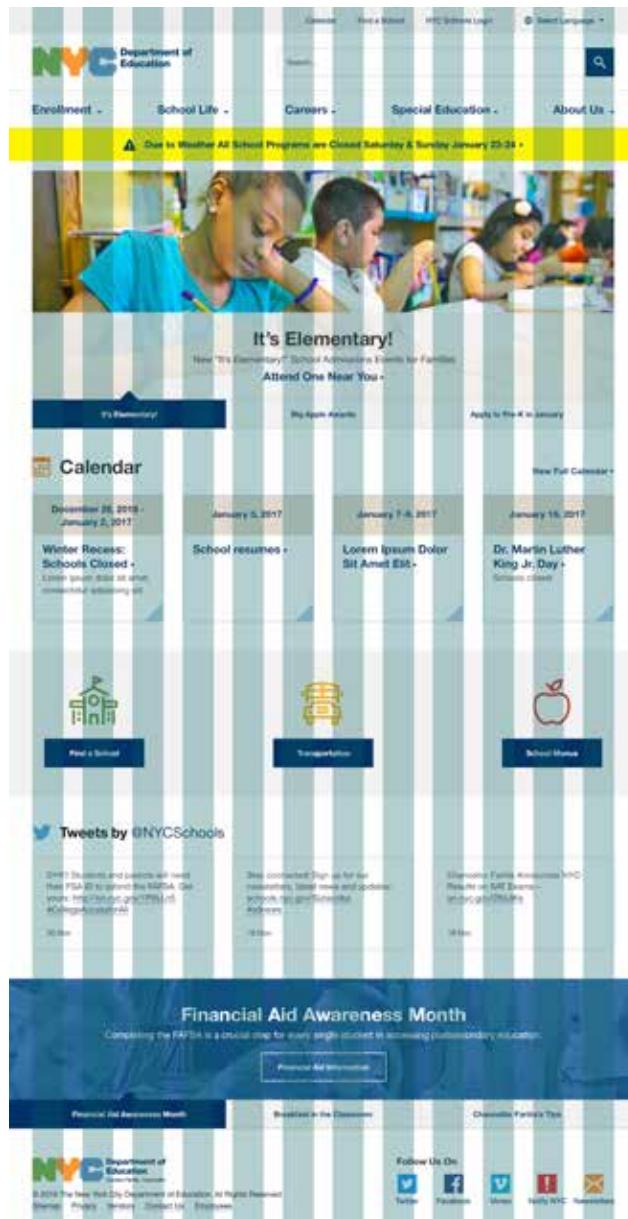


Grid

- 12 columns
- Horizontally centered
- Max width 1220px
- Column width 65px
- Gutter width 40px
- Fully responsive



Layout and Grid Examples



Section Seven

Design Specifications

Sizing

This section of the document sets out pixel dimensions and typography specifications of unique content across the New York City Department of Education site. It is intended to be a starting point for future content creation. Please note that the dimensions are approximate and may vary on the final cut. Due to the responsive nature of the website, variations occur to account for all screen sizes from 320 pixels and up. All image should be already optimized for web as well which includes compression, RGB color, and 72 DPI settings.

Hero / Promo Banners

The hero banner image dimensions are 1220x480. In between sizes from desktop to mobile will crop the image on both sides. Because of this a more centered focus image should be used.



Desktop Example



Tablet Example



Mobile Example

The optimal dimension for promo banners is 1920x480. The image actually grows to fit within any size screen and larger widths can be used but at increasingly larger page load with little gain. For best visual results, use grayscale images for promo banners.

The 404 and 500 error pages currently will use the same promo banner tool for single slides. The height of supplied images can be taller but the similar 1920x480 height will still be sufficient for typical use cases. The image will grow to fit the space available regardless.

Sizing

News Detail Images and General Site Content

You will want to utilize a 3:2 aspect ratio to keep consistent sizing for news and other content pages. For the news detail the max size of the image used is 905x604.

Larger sized assets can be added to the admin and through preset thumbnail sizes smaller images will be created. Because of this, the most important aspect to keep in mind is the 3:2 ratio.

If that aspect ratio isn't kept, some images will get cropped with this method so most of the focus of the image should be near center.

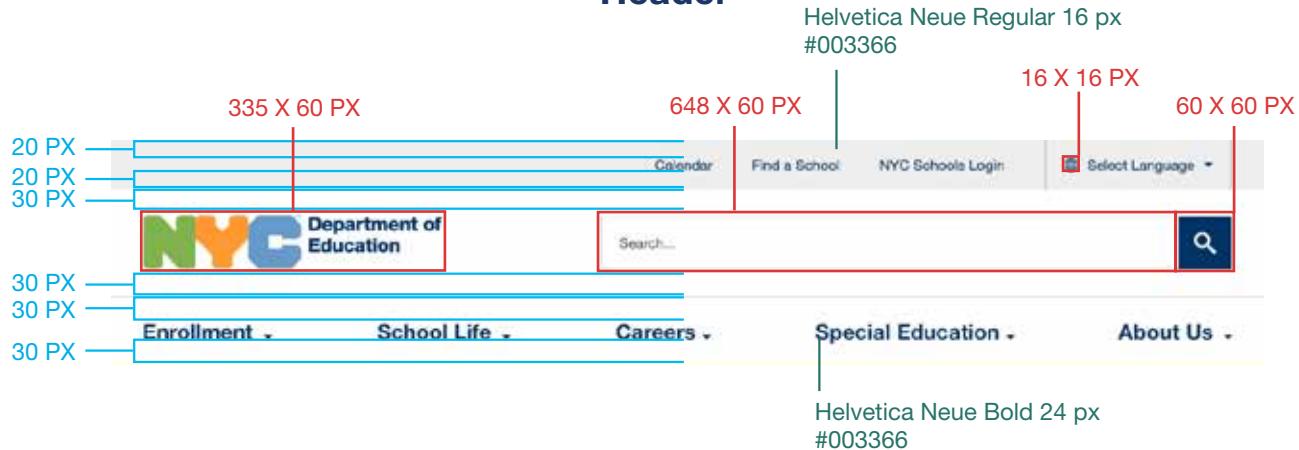
All Icons and Logos

The site makes use of SVGs for all simple logos and icons to help reduce page load. There are no set pixel based image dimensions associated with the icons since they are vector based. However, if you are creating new SVGs to introduce into the icon library make sure they fill a 1:1 space (at least width or height). SVGs should only be created using fills since strokes aren't recognized if the icon will be used as a font. Also using a viewBox of 32x32px will be consistent with current icons.

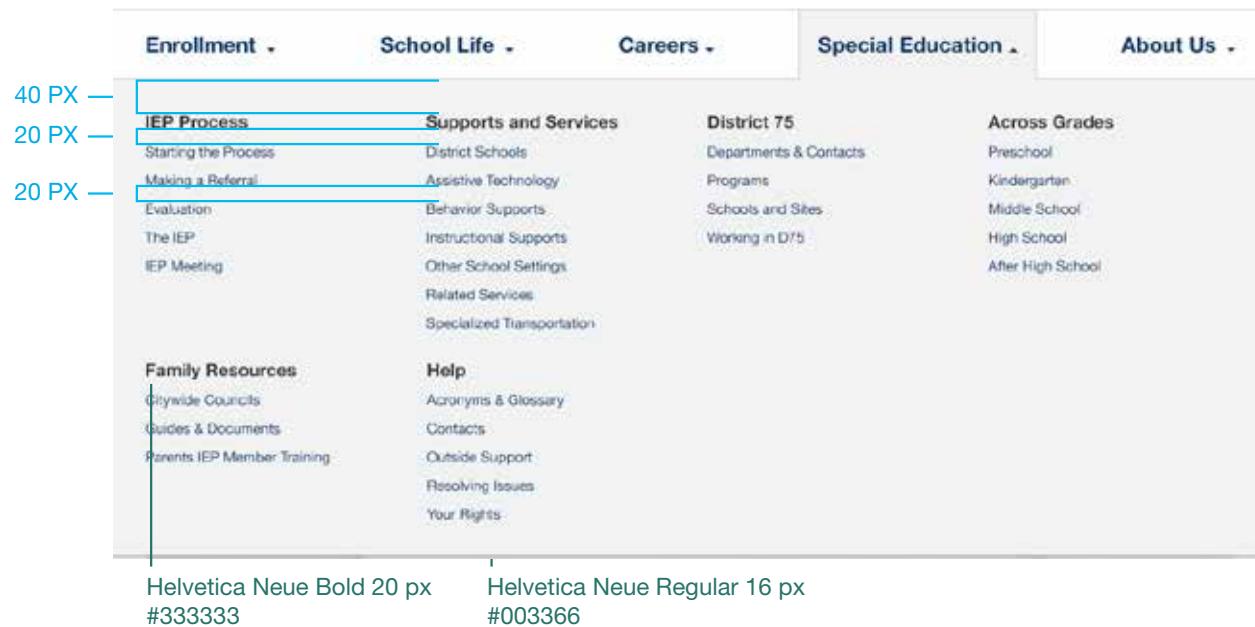
Header and Main Navigation Dropdown

Key: Dimensions Margin/Padding Font

Header



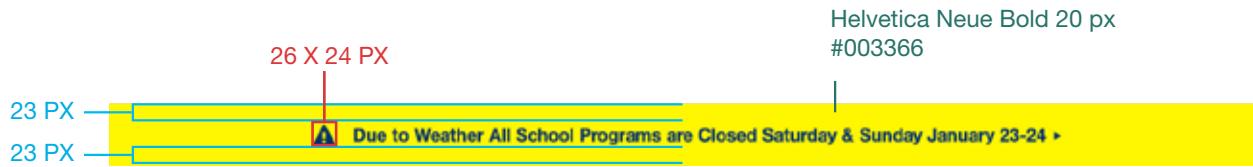
Main Navigation Dropdown



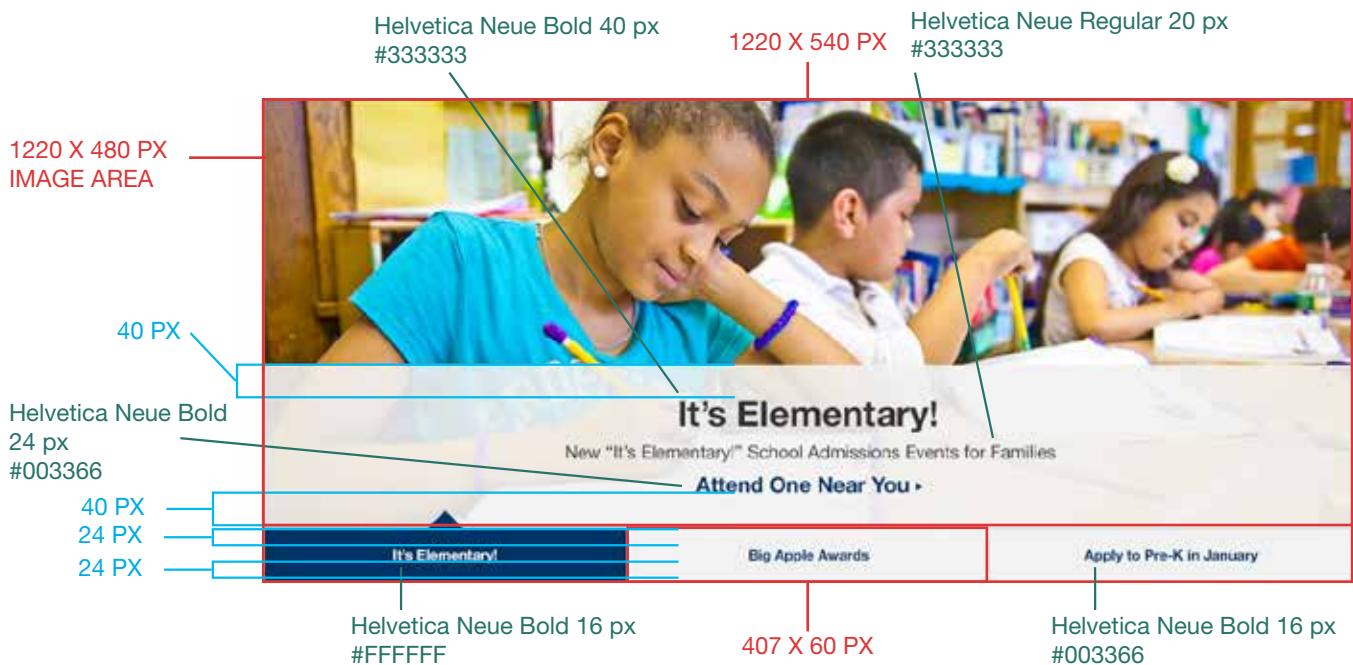
Alert Banner, Hero Banner, Calendar Widget

Key: ■ Dimensions ■ Margin/Padding ■ Font

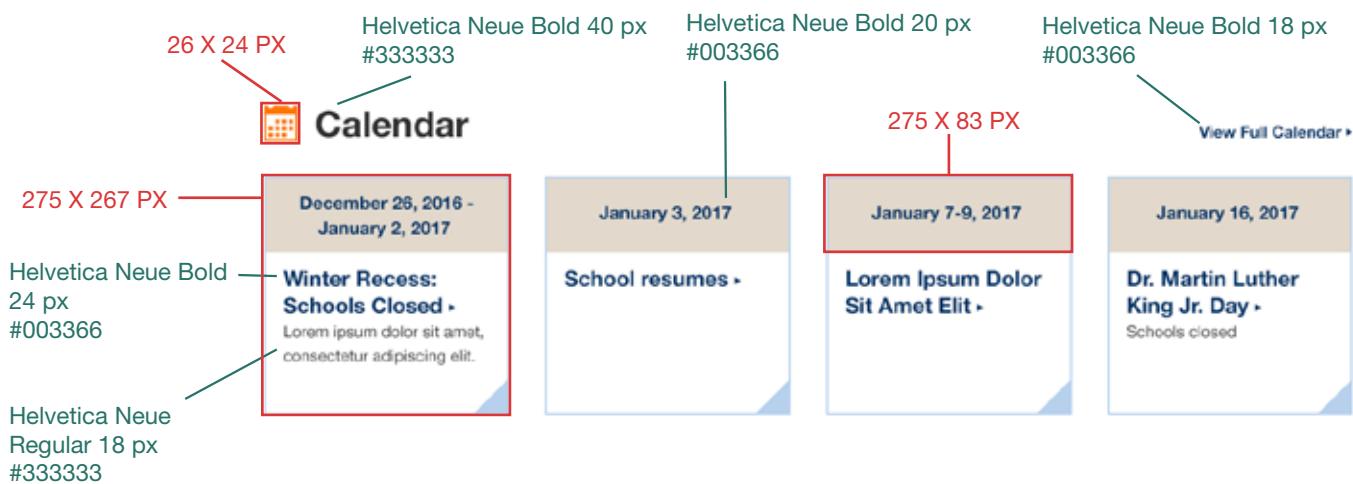
Alert Banner



Hero Banner



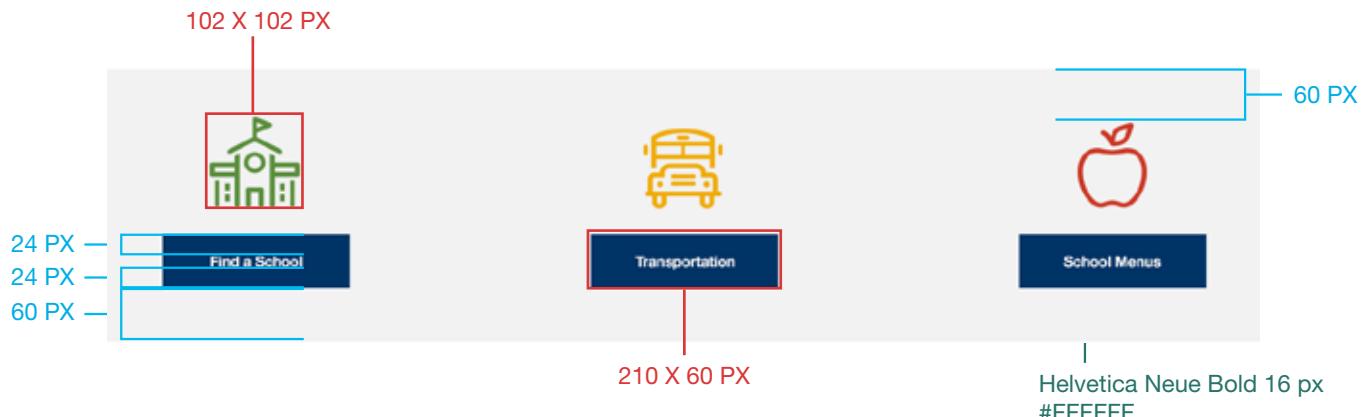
Calendar Widget



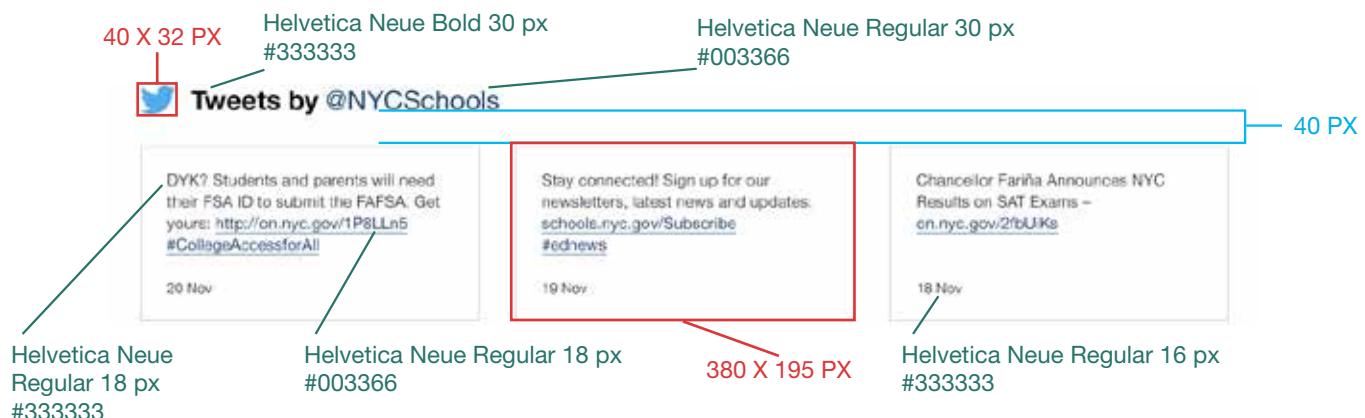
Quick Links, Twitter Widget, Promo Banner

Key: ■ Dimensions ■ Margin/Padding ■ Font

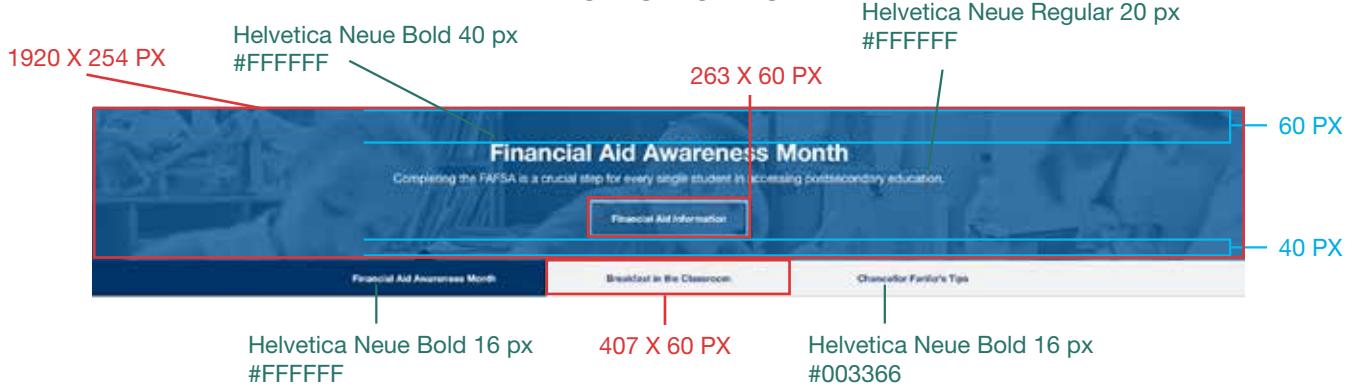
Quick Links



Twitter Widget



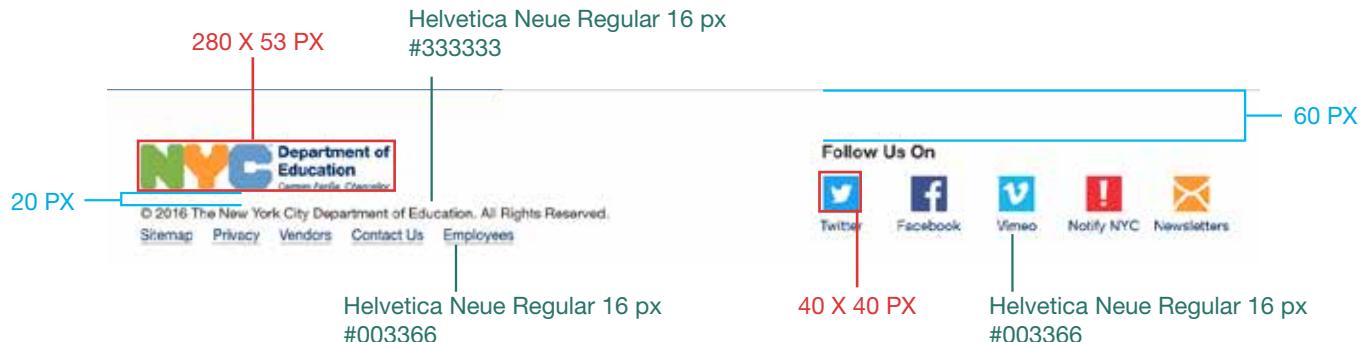
Promo Banner



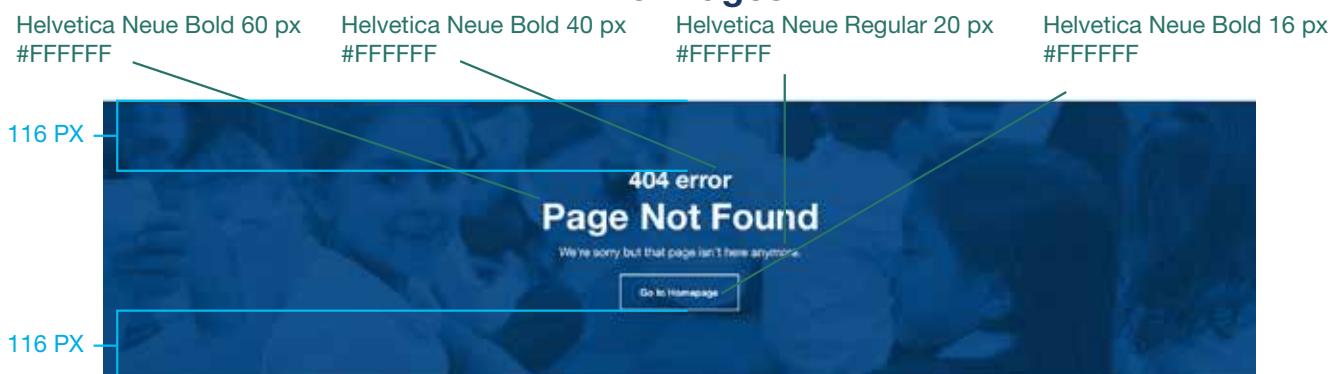
Footer, Error Pages, and Alert Detail

Key: ■ Dimensions ■ Margin/Padding ■ Font

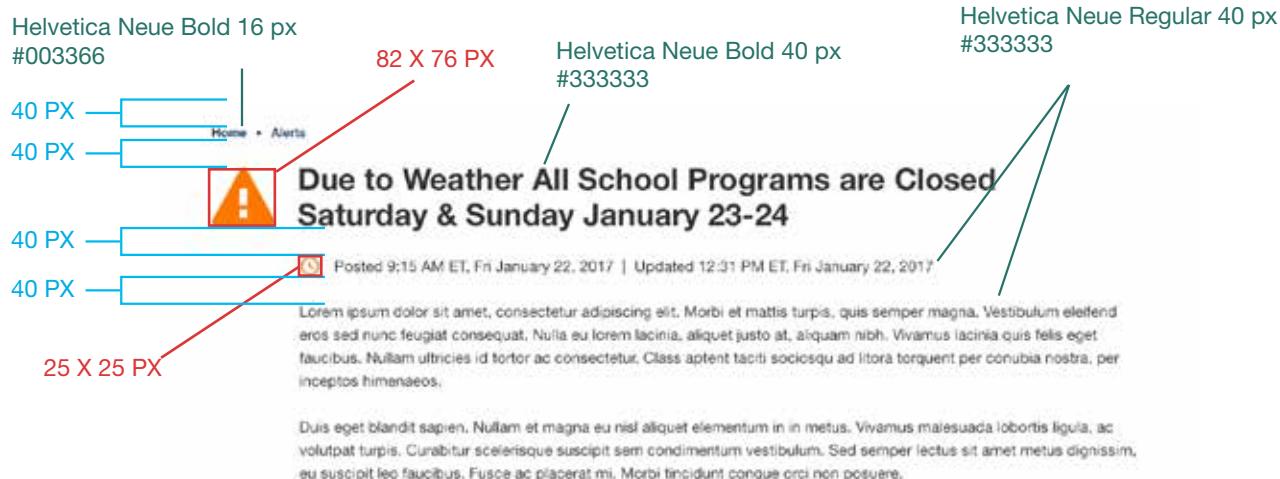
Footer



Error Pages

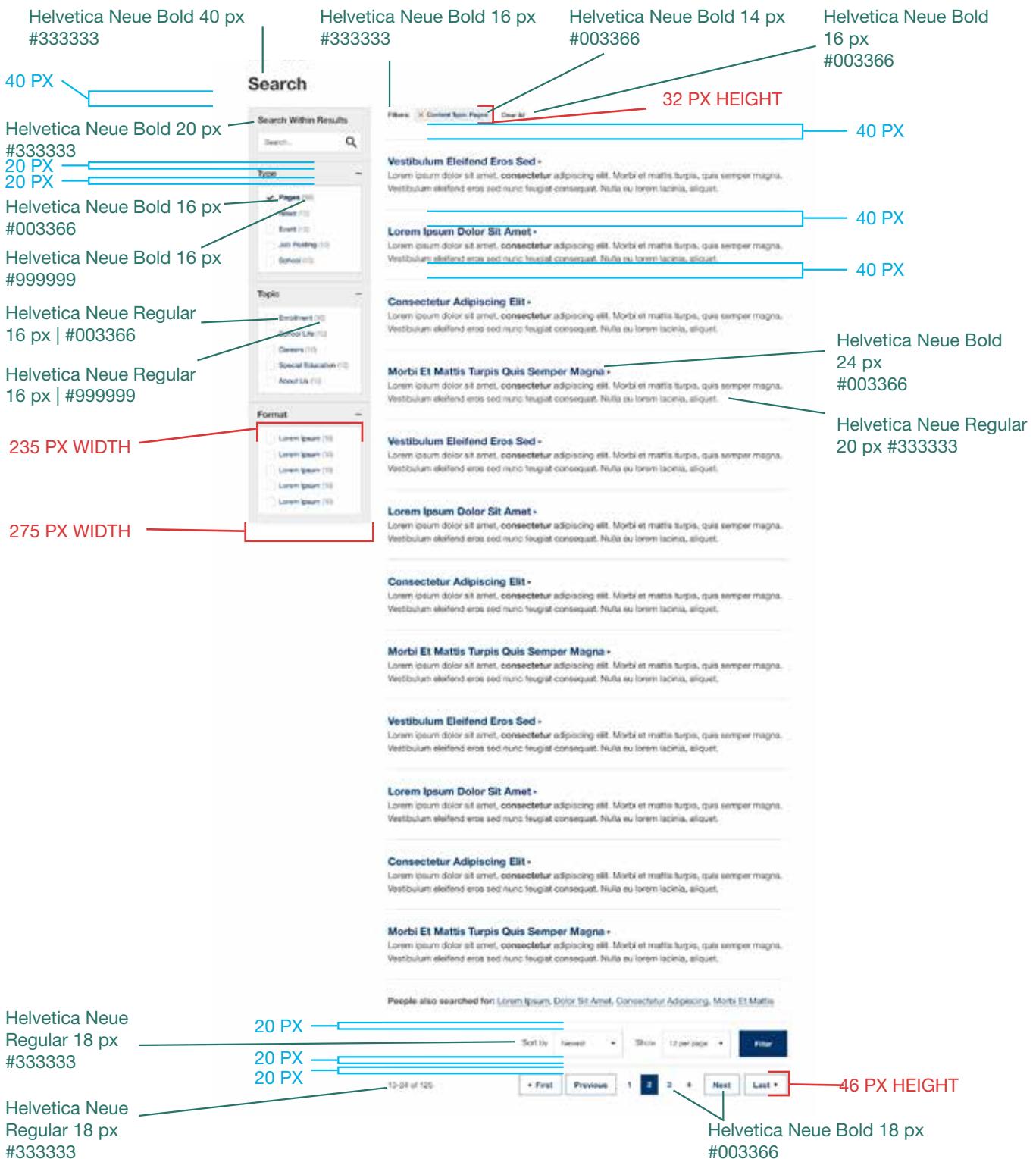


Alert Detail



Site Search

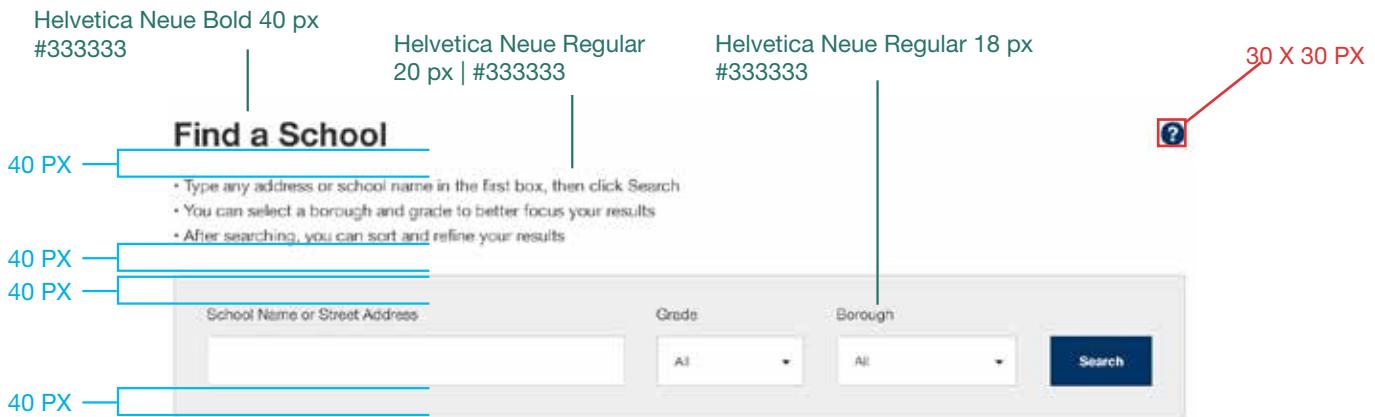
Key: ■ Dimensions ■ Margin/Padding ■ Font



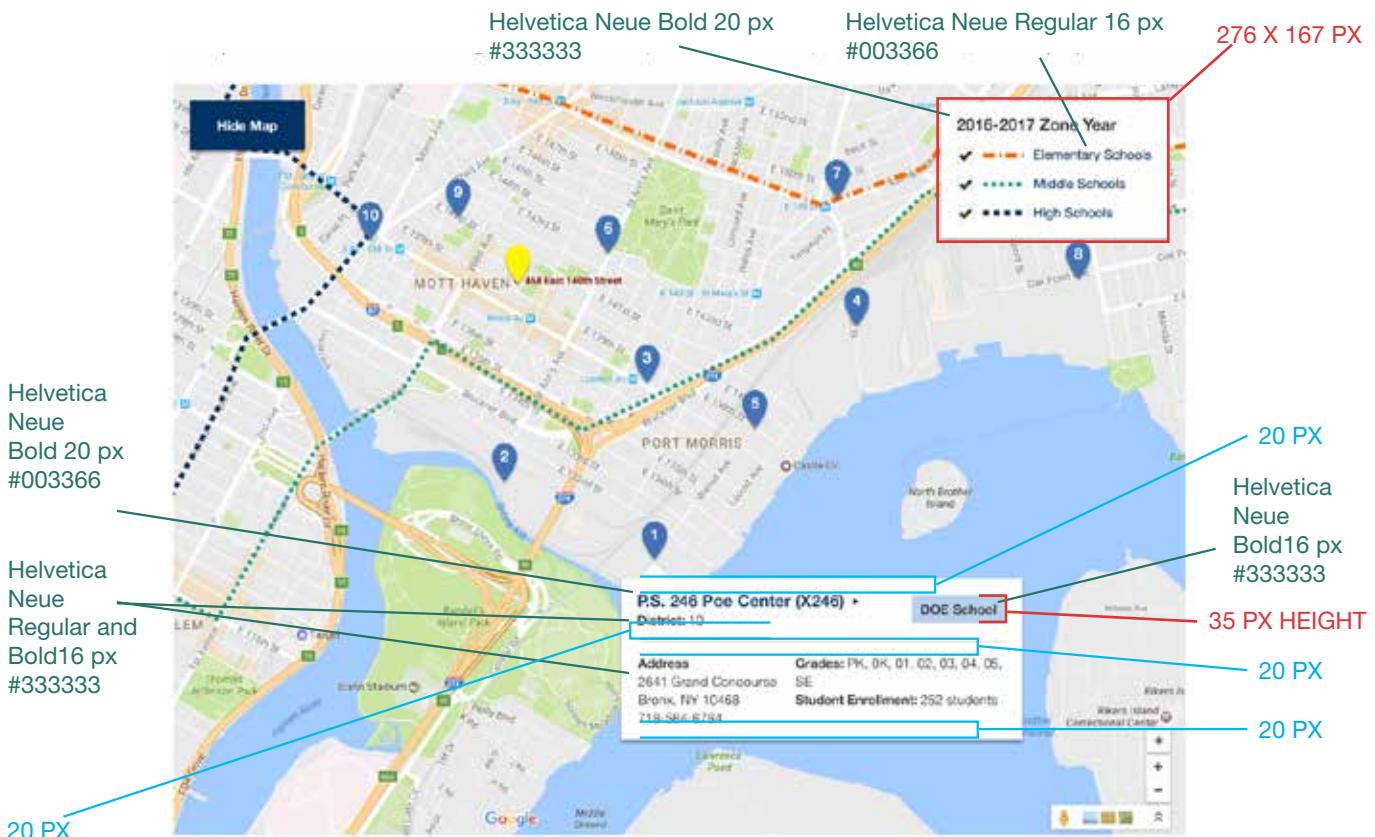
School Search Landing and Map

Key: ■ Dimensions ■ Margin/Padding ■ Font

School Search Landing



School Search Map



School Search Listing

Key: Dimensions Margin/Padding Font

Helvetica Neue Bold 24 px
#333333

Helvetica Neue Regular 20 px
#333333

40 PX

Elementary Schools

2016-2017: Lorem ipsum dolor sit amet, consectetur adipisicing elit.
2017-2018: Lorem ipsum dolor sit amet, consectetur adipisicing elit.

Middle Schools

2016-2017: Lorem ipsum dolor sit amet, consectetur adipisicing elit.
2017-2018: Lorem ipsum dolor sit amet, consectetur adipisicing elit.

High Schools

2016-2017: Lorem ipsum dolor sit amet, consectetur adipisicing elit.
2017-2018: Lorem ipsum dolor sit amet, consectetur adipisicing elit.

40 PX

20 PX

20 PX

2016-2017 & 2017-2018 Zoned School

1 P.S. 179 (X179) Address: 468 East 140 Street, Bronx, NY 10454, 718-292-2237
Charter
Address: 468 East 140 Street, Bronx, NY 10454, 718-292-2237
Grades: PK, 0K, 01, 02, 03, 04, 05, SE
Student Enrollment: 301 students
District: 07
Distance: .3 miles

Helvetica Neue Bold 24 px
#333333

Helvetica Neue Bold 24 px
#003366

20 PX

2016-2017 & 2017-2018 Zoned School

2 P.S. 246 Poe Center (X246) Address: 2641 Grand Concourse, Bronx, NY 10468, 718-584-6764
DOE School
Address: 2641 Grand Concourse, Bronx, NY 10468, 718-584-6764
Grades: 0K, 01, 02, 03, 04, 05, SE
Student Enrollment: 252 students
District: 10
Distance: .4 miles

Helvetica Neue Regular and Bold 20 px
#333333

20 PX

2016-2017 & 2017-2018 Zoned School

3 P.S. 279 Captain Manuel Rivera, Jr. (X279) Address: 2100 Walton Avenue, Bronx, NY 10453, 718-584-6004
Transfer
Address: 2100 Walton Avenue, Bronx, NY 10453, 718-584-6004
Grades: 06, 07, 08
Student Enrollment: 402 students
District: 10
Distance: .5 miles

20 PX

4 P.S. 279 Captain Manuel Rivera, Jr. (X279) Address: 2100 Walton Avenue, Bronx, NY 10453, 718-584-6004
Pre-K (DOE)
Address: 2100 Walton Avenue, Bronx, NY 10453, 718-584-6004
Grades: 0K, 01, 02, 03, 04, 05, 06, 07, 08, SE
Student Enrollment: 402 students
District: 10
Distance: .7 miles

40 PX

5 P.S. 179 (X179) Address: 468 East 140 Street, Bronx, NY 10454, 718-292-2237
Pre-K (non-DOE)
Address: 468 East 140 Street, Bronx, NY 10454, 718-292-2237
Grades: PK, 0K, 01, 02, 03, 04, 05, SE
Student Enrollment: 301 students
District: 07
Distance: .9 miles

School Detail Tab 1

Key: ■ Dimensions ■ Margin/Padding ■ Font

The diagram shows the layout of the School Detail Tab 1 page with various design specifications annotated:

- Header:** "P.S. 246 Poe Center" (Helvetica Neue Regular 20 px, #003366)
- Address:** "2641 Grand Concourse, Bronx, NY 10458" (20 PX margin)
- Phone:** "718-584-6764" (20 PX margin)
- Website:** "School Website" (24 X 24 PX icon, 20 PX margin)
- Map:** A map showing the school's location at 2641 Grand Concourse (454 X 298 PX, 40 PX padding right).
- Navigation Bar:** "Overview" (406 X 60 PX), "Performance and Reports" (highlighted with a red border), and "Admissions".
- Overview Section:**
 - "Overview" (40 PX padding top, 40 PX padding bottom)
 - "Students: 736" (30 PX padding top, 30 PX padding bottom)
 - "Accessible: Yes" (40 PX padding top, 40 PX padding bottom)
- General Information Section:**
 - "General Information" (50 X 60 PX icon, 40 PX padding top)
 - "School Hours": 8:30am - 2pm
 - "Shared Space": Shares building with other schools on Erasmus Hall Educational Campus
 - "Principal(s)": Beverly Pascal Miller, Antonella Bove
 - "Parent Coordinator": Eleanor Rios
- Family Support Section:**
 - "Family Support" (30 PX padding top)
 - "Superintendent": Maribel Hull
 - "Family Support Coordinator": Maria Correa
 - "Address": One Fordham Plaza, Bronx, NY 10458
 - "Phone": 718-741-5852
 - "Geographic District": 10
 - "Education Council President": Marvin Shelton

School Detail Tab 2

Key: Dimensions Margin/Padding Font

The diagram illustrates the layout of School Detail Tab 2 with various UI components and their design specifications.

- Announcements:** A section containing a date (12/5/2016), a title (**Pellentesque Magna Tellus Rhoncus Sed Ut Fringilla Tortor**), and a paragraph of text (Lorem ipsum dolor sit amet, consectetur adipiscing elit. Morbi et mattis turpis, quis semper magna. Vestibulum eleifend eros sed nunc consequat. Nulla eu lorem lacinia, aliquet justo at, aliquam nibh. Lorem ipsum dolor sit amet, consectetur adipiscing elit. Morbi et mattis.).
- Navigation Bar:** A horizontal bar with three items: Overview, Performance and Reports (highlighted in blue), and Admissions.
- Performance Section:** A section titled **Performance** containing five data points:
 - 83% of students graduate in four years
 - 57% of students enroll in college or career programs
 - 86% student attendance
 - 82% of students feel safe in the hallways, bathrooms, locker room, and cafeteria
 - 93% of students feel that this school offers a wide enough variety of programs, classes, and activities to keep them interested in school
- Reports Section:** A section titled **Reports** containing a list of links:
 - School Quality Snapshot +
 - School Quality Guide +
 - Renewal and Receivership Benchmarks (Renew & Receive) +
 - Renewal Benchmarks Update (Renew) +
 - Receivership Benchmarks Update (Receiver) +
 - NYC School Survey +
 - Quality Review +
 - New York State School Report Card +
 - Budget and Expenditure Data +
 - Fair Student Funding Overview +
 - Fair Student Funding Details +
 - Galaxy Budget Allocations +
 - Budget Summary +
 - Expenditure +
 - Annual Arts in School Reports 2013-2014 +
 - Average Class Size +
 - Comprehensive Education Plan +
 - Attendance +
 - Register +
 - Building/School Facilities Report +
 - Statistical Summaries +

School Detail Tab 3

Key: Dimensions Margin/Padding Font

The diagram illustrates the layout and styling for the 'Admissions' section of the School Detail Tab 3. It includes a navigation bar at the top with three tabs: 'Overview', 'Performance and Reports', and 'Admissions'. The 'Admissions' tab is active, highlighted with a dark blue background and white text. Below the navigation bar, the main content area has a light gray background. The 'Admissions' section title is in bold black font. A descriptive paragraph follows, with some text in blue. Below this, a 'Pre-K' section is shown with a horizontal line separating it from the rest of the content. The 'Pre-K' section contains several items, each with a label and a corresponding data placeholder. The entire content area is enclosed in a large gray box with a thin border.

Helvetica Neue Bold 30 px
#333333

40 PX

40 PX

40 PX

40 PX

30 PX

Helvetica Neue Regular 20 px
#333333

Admissions

If you're new to New York City public schools, visit the [New Students](#) page to find out how to register, where to go, and what you need to bring. If you're already in a school but want to change, the [Transfers](#) page has information about that process.

Pre-K

Applying to Pre-K
New York City offers every four-year-old child a place in a free, high-quality pre-Kindergarten.

Eligibility
<data>

Meals
<data>

Space
<data>

Start Time
<data>

Early Drop Off Available
<data>

Late Pick Up Available
<data>

Enhanced Language Support
<data>

Last Year
admitted <data>

40 PX

40 PX

Helvetica Neue Bold 24 px
#333333

Helvetica Neue Bold 20 px
#333333

Helvetica Neue Regular 20 px
#333333

Elementary School

Applying to Kindergarten
In New York City, children can start kindergarten in the year they turn five. Every child is guaranteed a place in kindergarten. You can apply in the winter for the coming school year.

Eligibility
<data>

Admission Methods(s)
<data> Sample content for prototype: Zoned: Makes offers to students who live in the zone first, and then to other children if there is room. Most zoned schools make kindergarten offers to all students in the zone.

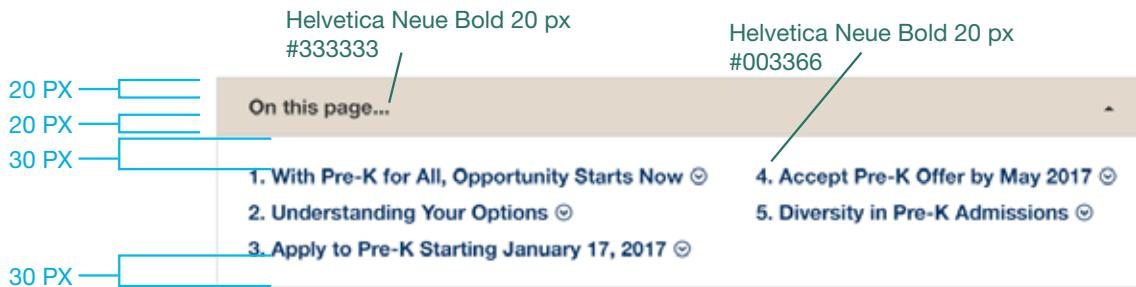
Last Year
admitted <data>

How to Apply

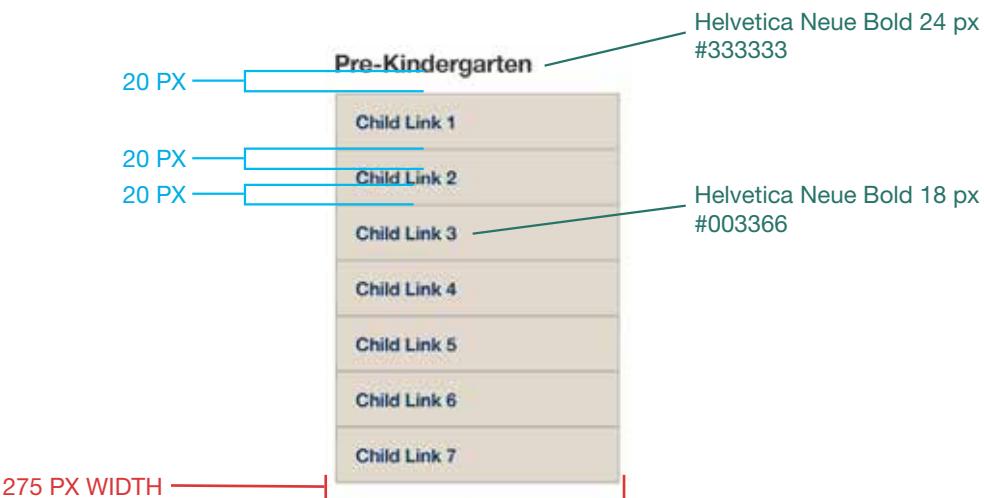
Jump-to-Links Accordion and Related Links

Key: ■ Dimensions ■ Margin/Padding ■ Font

Jump-to-Links Accordion



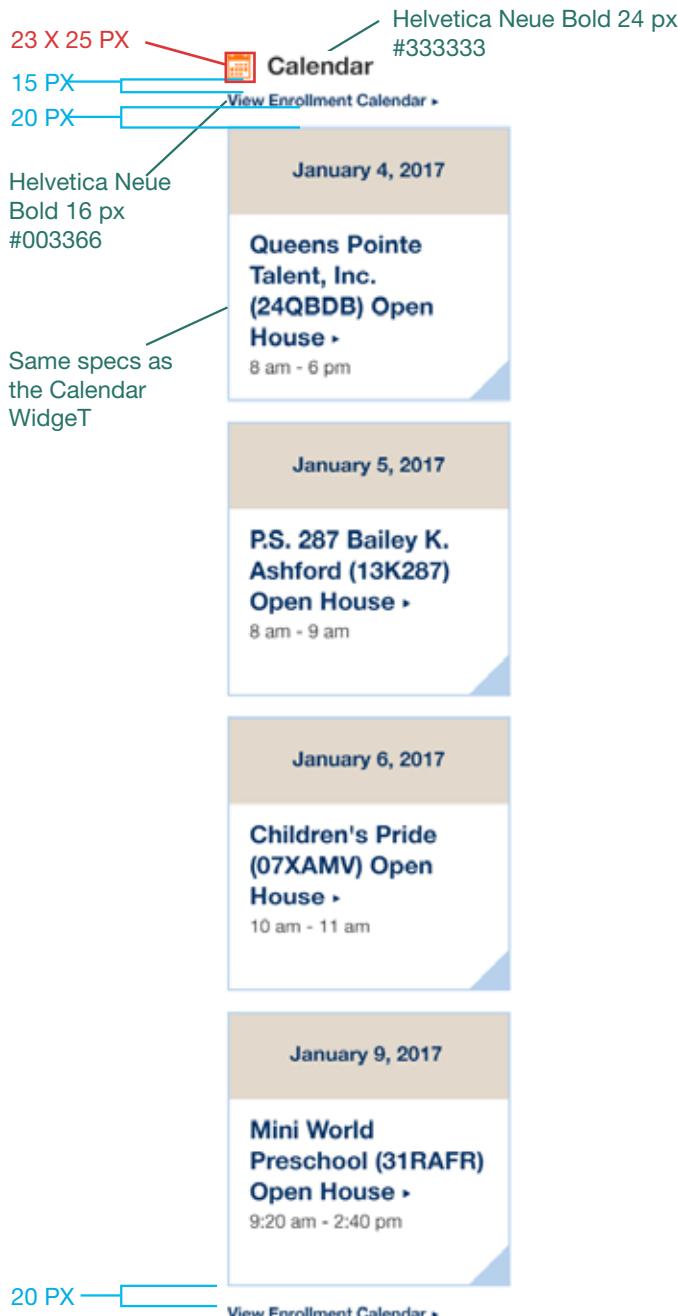
Related Links



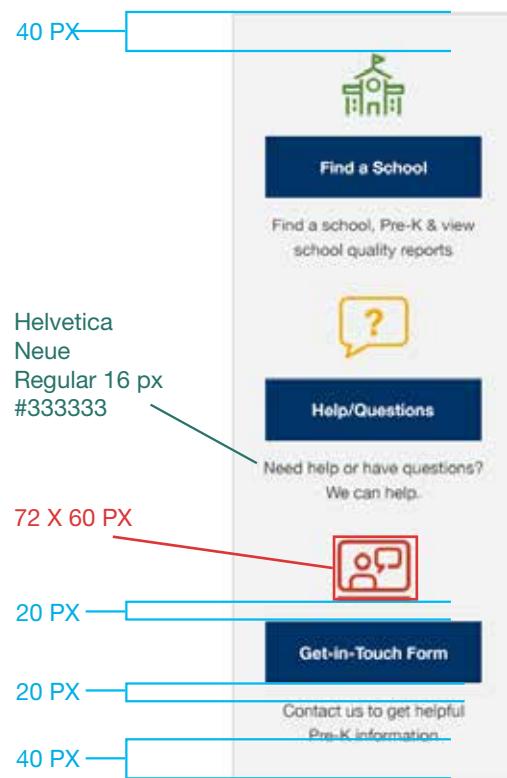
Calendar and Quick Links Rail Widgets

Key: ■ Dimensions ■ Margin/Padding ■ Font

Calendar Rail Widget



Quick Links Rail Widget



Content Accordion and Event Listing

Key: ■ Dimensions ■ Margin/Padding ■ Font

Content Accordion

Helvetica Neue Bold 30 px
#333333

With Pre-K for All, Opportunity Starts Now

20 PX

40 PX

In free, full-day, high-quality pre-K, teachers are sparking wonder and igniting learning in our children. Pre-K for All gives children stronger math and reading skills in elementary school and a better chance at success in life. Studies show that early childhood education improves performance throughout a child's school experience.

In these high-quality programs, children are in a safe learning environment with many opportunities to explore, create, and participate in engaging learning activities and to interact with other children and adults. Programs build on the strengths and diverse backgrounds children and families bring to the classroom to support all learners in gaining foundations for success in school, at home, and in life. Pre-K for All runs five days per week from September to June. Most pre-K options are on a full-day schedule (6 hours and 20 minutes). Some 5-hour and half-day (2 hours and 30 minutes) options are also available.

40 PX

Understand Your Pre-K Options

20 PX

20 PX

Apply to Pre-K Starting January 17, 2017

Accept Your Pre-K Offer by May 2017

Diversity in Pre-K Admissions

Event Listing

Helvetica Neue Bold 20 px
#333333

40 PX

20 PX

20 PX

40 PX

25 X 25 PX

December 26, 2016 - January 2, 2017

Queens PointeTalent, Inc. (24QBDB) Open House ▶

All Day

All NYC DOE Schools ▶

Helvetica Neue Bold 24 px
#003366

Helvetica Neue Regular 24 px
#003366

23 X 25 PX

Add to My Calendar

January 3, 2017

P.S. 287 Bailey K.Ashford (13K287) Open House ▶

All Day

All NYC DOE Schools ▶

25 X 25 PX

Add to My Calendar

Helvetica Neue Bold 16 px
#003366

Event Detail and Cool Tools

Key: ■ Dimensions ■ Margin/Padding ■ Font

Event Detail

The diagram illustrates the design specifications for an event detail page. It includes the following components and their details:

- Event Title:** "Winter Recess: Schools Closed" (Helvetica Neue Bold, 24 px, #333333)
- Date Range:** "December 26, 2016 - January 2, 2017" (40 PX padding)
- Location:** "All NYC DOE Schools" (40 PX padding)
- Duration:** "All Day" (40 PX padding)
- Add to Calendar:** "Add to My Calendar" button (40 PX padding)
- Event Details:** "Event Details" link (40 PX padding)
- Description:** A large text block containing placeholder text (40 PX padding, 25 X 25 PX height).
- Text Below Description:** "Duis eget blandit sapien. Nullam et magna eu nisl aliquet elementum in in metus. Vivamus malesuada lobortis ligula, ac volutpat turpis. Curabitur scelerisque suscipit sem condimentum vestibulum. Sed semper lectus sit amet metus dignissim, eu suscipit leo faucibus. Fusce ac placerat mi. Morbi finidunt congue erci non posuere."

Cool Tools

The diagram illustrates the design specifications for a cool tools search interface. It includes the following components and their details:

- Search Input:** "Find a Summer School Location" (Helvetica Neue Bold, 30 px, #333333) with a "Current School Name or Zip Code" placeholder and a "Search" button (40 PX padding).
- Search Results:** A list of schools offering summer school, sorted by grade level. Each result includes a school name (e.g., "P.S. 128 Audubon", "M.S. 319 - Maria Teresa") with a "Charter" badge, a "DOE School" badge, and a detailed card with address, grades, start date, end date, start time, and end time.
- Address:** "Address" (40 PX padding) followed by the address for each school.
- Grades:** "Grades: 02, 03, 04, 05" (40 PX padding)
- Dates and Times:** "Start Date: 07/07/2016", "End Date: 08/11/2016", "Start Time: 8:30AM", "End Time: 12:30PM" (40 PX padding)

Job Listing and News Listing

Key: ■ Dimensions ■ Margin/Padding ■ Font

Job Listing

Helvetica Neue Bold 24 px
#003366

40 PX

VC# 13 - Teachers - DT&L/STEM ▾

20 PX

15 PX

15 PX

40 PX

40 PX

Helvetica Neue Regular 20 px
#333333

Posted Date: May 20, 2016 | Deadline: June 30, 2017

Various locations Citywide

VC# 12 - Supervisors - DT&L/STEM ▾

25 X 25 PX

Posted Date: May 20, 2016 | Deadline: June 30, 2017

Queens Plaza North

28-11 Queens Plaza No Rm. 316 Floor Long Island City, NY
and other Locations throughout the 5 boroughs as required

News Listing

275 X 184 PX

40 PX

Helvetica Neue Regular 16 px
#333333

11/18/2016

Chancellor Fariña Announces NYC Results on SAT Exams ▾

11/18/2016

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40 PX

40 PX

Chancellor Fariña Releases School Quality Reports, Announces Record High Percentage of Students Enrolling In College ▾

11/18/2016

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40 PX

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#333333

Job Detail

Key: ■ Dimensions ■ Margin/Padding ■ Font

Helvetica Neue Bold 40 px
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30 PX

20 PX

25 X 25 PX

40 PX

60 PX

40 PX

60 PX

VC# 13 - Teachers - DT&L/STEM

Posted Date: May 20, 2016 | Deadline: June 30, 2017

Queens Plaza North
28-11 Queens Plaza No Rm. 316 Floor Long Island City, NY
and other Locations throughout the 5 boroughs as required

View Job Application

Job Details

Eligibility

New York City Department of Education CTE-Licensed Appointed Teacher

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#333333

Helvetica Neue Bold 30 px
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#333333

Helvetica Neue Regular 20 px
#333333

Selection Criteria

- Knowledge of NYS Labor Laws for minors
- Knowledge of Core Content CDOGS Standards and SCANS Skills for Work-Based Learning
- Knowledge of DOE policies and procedures
- Minimum of 3 years teaching experience
- Minimum of 3 years' experience in Work-Based Learning Programs
- Familiarity with CTE High School programs
- Ability to communicate effectively, both orally and in writing
- Willing to accept assignments and travel to worksites throughout the city
- Willing and able to use personal computer for daily reports
- Ability to communicate effectively, both orally and in writing
- Demonstrated ability to provide instructional assistance to students, parents, and community representatives

Duties/Responsibilities

- Work with the CTE Team and external industry partners to develop work readiness curriculum, assignments and assessments
- Work with students (individually and in groups) to enable them to prepare for successful internships through career exploration work, and completing individual projects and career plans as assigned
- Monitor classroom and worksite activities of program participants
- Provide program orientation for participating worksite supervisors
- Counsel students regarding job-related activities
- Counsel students during job placement activities
- Visit internship sites throughout the course of internships
- Take pictures and write articles re: program participants
- Generate final report with program statistics and recommendations
- Communicate with the WBLRC via a personal computer and personal email account on a daily basis
- Demonstrated ability to provide instructional assistance to students, parents, and community representatives

Salary

As per Collective Bargaining Agreement

Work Schedule

October 5, 2016 – June 30, 2017 (Teachers will work between 75-100 hours each depending upon funding availability and program needs)

Application Instructions

Department of Education license, resume, and application form OP 175 must be emailed with to: The Work-Based Learning Resource Center at WBLBOX@schools.nyc.gov

PLEASE INCLUDE THE ABOVE CIRCULAR NUMBER ON YOUR RESUME AND APPLICATION

If you have questions concerning this advertisement e-mail WBLBOX@schools.nyc.gov

Note: Please note that all per session vacancy circulars will be posted on the Division of Human Resources web site under "Per Session Opportunities".

Service exceeding the number of hours specified in Chancellor's Regulation C-175 governing per session activities requires prior approval. The appropriate Per Session Supervisor must make the request via the Per Session Service System and receive approval before the person can begin working in the activity. Failure to obtain a valid waiver may result in the withholding of payment for hours worked beyond the maximum.

AN EQUAL OPPORTUNITY EMPLOYER M/F/D

40 PX

View Job Application

News Detail

Key: ■ Dimensions ■ Margin/Padding ■ Font

Helvetica Neue Regular 18 px
#333333

20 PX
40 PX

Chancellor Fariña Announces NYC Results on SAT Exams



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#333333

905 X 604 PX

40 PX

SAT School Day pilot drives substantial increase in participation of high school juniors

On last results for old SAT test, performance and participation remain steady

NEW YORK – Chancellor Carmen Farina today announced the participation and performance results of New York City students on the SAT exam.

During the 2016-17 school year, all New York City high school juniors will be able to take the SAT free of charge during the school day, part of Mayor de Blasio and Chancellor Farina's Equity and Excellence for All agenda.

Last school year, across 91 schools, 10,410 juniors participated in the March 2016 pilot of the SAT School Day. This drove a 4.3 percentage point increase in juniors taking the test, to 52.4 percent. The first SAT School Day pilot was at 40 schools in 2015, and there was a 3.9 percentage point increase in juniors taking the test that year. In total, junior participation has increased 8.2 percentage points over just the past two years – including 12.1 percentage points among black students and 10.2 percentage points among Hispanic students – and this is the first time over 50 percent of NYC high school juniors have taken the SAT. This year's first-ever citywide SAT School Day will build on this progress.

New York City students' overall results on the old SAT test remained steady or decreased slightly; these are results for NYC seniors – students who started high school in Fall 2012 and took the SAT at least once during their four years of high school – and do not include any results on the new SAT test that was first instituted in March 2016. The average SAT critical reading score for NYC seniors remained steady at 446, while the average math score fell from 467 to 466, and the average writing score fell from 442 to 440. For public schools nationwide, average critical reading scores fell 2 points, average math scores fell 4 points, and average writing scores fell 3 points.

"The SAT School Day makes it a little easier for our students – no matter their background – to get on the path to college, and it is exciting to see its reach and potential even in the pilot years," said Schools Chancellor Carmen Farina. "As we work to ensure equity and excellence for all students, we're laser-focused not only on improving access to college readiness courses and exams, but also

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#333333

Table

Key: Dimensions Margin/Padding Font

Helvetica Neue Bold 24 px
#333333

G&T Evening Training for Per Session Staff					
Date	Borough	DBN	School Address	Time	Register
Monday, November 28, 2016	Bronx	11X144	2645 Gunther Ave, Bronx, NY 10469	4:00 PM - 7:00 PM	Register Here +
Tuesday, November 29, 2016	Manhattan	03M078	220 West 121 Street, Manhattan, NY 10027	4:00 PM - 7:00 PM	Register Here +
Wednesday, November 30, 2016	Brooklyn	15K010	511 Seventh Ave., Brooklyn 11215	4:00 PM - 7:00 PM	Register Here +
Thursday, December 1, 2016	Queens	25Q209	16-10 Utopia Parkway, Queens, NY 11357	4:00 PM - 7:00 PM	Register Here +
Friday, December 2, 2016	Staten Island	31R080	715 Ocean Terrace Building A, Rm 118, Staten Island, NY 10301	4:00 PM - 7:00 PM	Register Here +
G&T Secretary Training					
Date	Borough	DBN	School Address	Time	Register
Tuesday, December 6, 2016	Brooklyn	N/A	131 Livingston Street, Rm 208, Brooklyn, NY	4:00 PM - 7:00 PM	Register Here +
Wednesday, December 7, 2016	Brooklyn	N/A	131 Livingston Street, Rm 208, Brooklyn, NY	4:00 PM - 7:00 PM	Register Here +
Thursday, December 8, 2016	Brooklyn	N/A	131 Livingston Street, Rm 208, Brooklyn, NY	4:00 PM - 7:00 PM	Register Here +

Helvetica Neue Regular 18 px
#333333

Helvetica Neue Bold 20 px
#333333

Helvetica Neue Bold 18 px
#003366

Form and Form Submission

Key: ■ Dimensions ■ Margin/Padding ■ Font

Form

Helvetica Neue Bold 30 px
#333333

40 PX

40 PX

20 PX

40 PX

Get More Information

First Name

Last Name

Email

I am interested in...

Select one...

Which best describes your connection to the DOE?

Select one...

Comments or Questions

Send Request

40 PX

40 PX

Form Submission

100 X 100 PX

60 PX

40 PX

30 PX

40 PX

Thank You!

The form has been successfully submitted.

Go to Homepage

Helvetica Neue Bold 40 px
#333333

Helvetica Neue Regular 20 px
#333333

Section Six

Design Examples

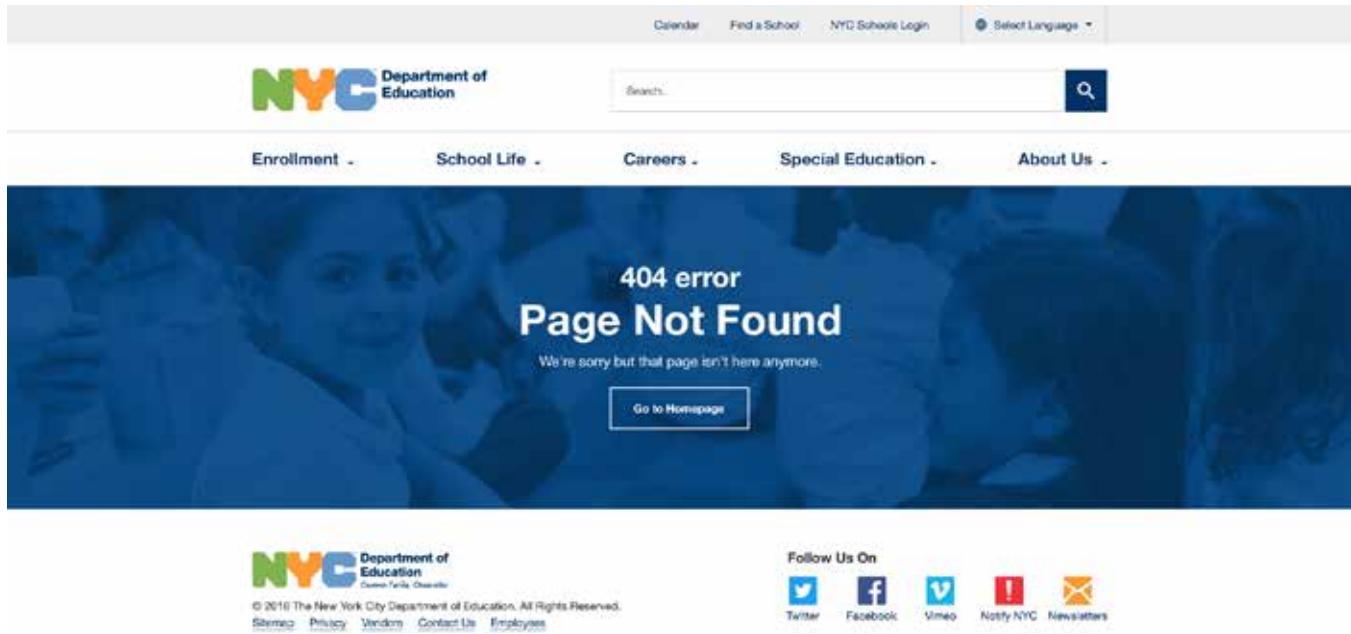
Homepage

Desktop

Mobile

404 Page

Desktop

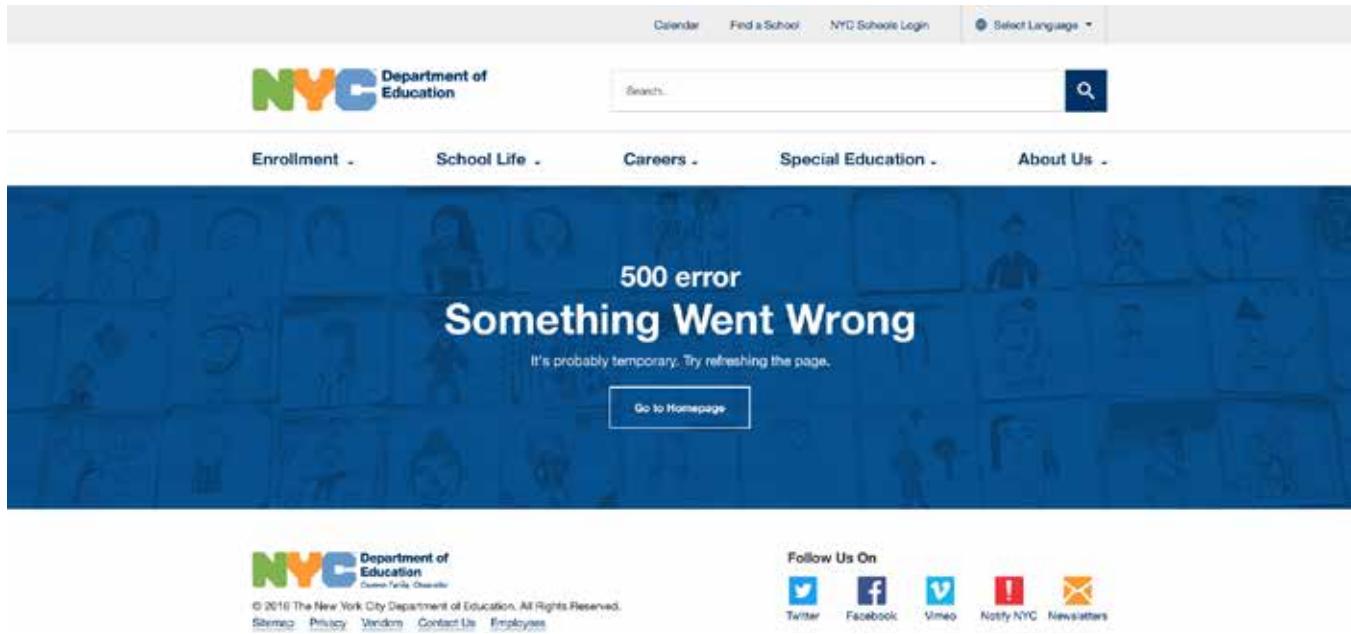


Mobile



500 Page

Desktop



Mobile



Alert Detail Page

Desktop

The screenshot shows a desktop view of the NYC Department of Education website. At the top, there's a navigation bar with links for 'Calendar', 'Find a School', 'NYC Schools Login', 'Select Language', and a search bar. Below the navigation is a main menu with 'Enrollment', 'School Life', 'Careers', 'Special Education', and 'About Us'. Under 'About Us' is a 'Home' link followed by a 'Alerts' link. The main content area features a large orange warning icon with the text 'Due to Weather All School Programs are Closed Saturday & Sunday January 23-24'. Below this, there's a timestamp 'Posted 9:15 AM ET, Fri January 22, 2017 | Updated 12:31 PM ET, Fri January 22, 2017'. A large amount of placeholder text follows. At the bottom, there's a footer with the NYC logo, copyright information, and social media links for Twitter, Facebook, Vimeo, Notify NYC, and Newsletters.

Mobile

The screenshot shows a mobile view of the same alert detail page. The layout is more compact, with the main alert message 'Due to Weather All School Programs are Closed Saturday & Sunday January 23-24' taking up most of the screen. Below it is the timestamp 'Posted 9:15 AM ET, Fri January 22, 2017 | Updated 12:31 PM ET, Fri January 22, 2017'. The placeholder text and footer are visible but smaller than on the desktop version.

⚠ Due to Weather All School Programs are Closed Saturday & Sunday January 23-24

Posted 9:15 AM ET, Fri January 22, 2017 | Updated 12:31 PM ET, Fri January 22, 2017

Duis eget blandit sapien. Nullam et magna eu nisl aliquet elementum in in metus. Vivamus malesuada lobortis ligula, ac volutpat turpis. Curabitur scelerisque suscipit sem condimentum vestibulum. Sed semper lectus sit amet metus dignissim, eu suscipit leo faucibus. Fusce ac placerat mi. Morbi tincidunt congue orci non posuere.

Duis eget blandit sapien. Nullam et magna eu nisl aliquet elementum in in metus. Vivamus malesuada lobortis ligula, ac volutpat turpis. Curabitur scelerisque suscipit sem condimentum vestibulum. Sed semper lectus sit amet metus dignissim, eu suscipit leo faucibus. Fusce ac placerat mi. Morbi tincidunt congue orci non posuere.



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Site Search Results Page

Desktop

Mobile

School Search Landing Page

Desktop

NYC Department of Education

Enrollment . School Life . Careers . Special Education . About Us .

Home > Find a School

Find a School

School Name or Street Address Grade Borough Search

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Mobile

NYC Department of Education Menu

English + Search... ?

Find a School

School Name or Street Address Grade Borough All All Search

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Desktop (Help Expanded)

NYC Department of Education

Enrollment . School Life . Careers . Special Education . About Us .

Home > Find a School

Find a School

Type any address or school name in the first box, then click Search
You can select a borough and grade to better focus your results
After searching, you can sort and refine your results

School Name or Street Address Grade Borough Search

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School Search Results Page (Listing View)

Desktop

The screenshot shows the 'Find a School' search results page. At the top, there's a search bar with placeholder text 'School Name or Street Address' and a dropdown menu for 'Grade' (All, K-5, 6-8, 9-12) and 'Borough' (All, Bronx, Brooklyn, Manhattan, Queens, Staten Island). Below the search bar is a 'Search' button.

Search Within Results: A sidebar on the left contains filters for 'Grade Level' (Kindergarten, 1st Grade, 2nd Grade, 3rd Grade, 4th Grade), 'School Type' (DOE School, Charter, Pre-K (DOE), Pre-K (non-DOE), Pre-K Center), and 'School Size' (1-499, 500-999, 1,000+). There are also filters for 'Programs' (Laptop program, Computer lab, STEM lab, STEAM lab, Green school).

Search Results: The main content area displays a list of schools with their names, addresses, grades, student enrollment, and district information. Each result includes a 'View Map' button.

- P.S. 179 (X179) - Address: 409 East 140 Street, Bronx, NY 10454, Grades: PK, K, 1, 2, 3, 4, 5, 6, 7, 8, 9, 10, Student Enrollment: 301 students, District: 07
- P.S. 246 Poe Center (X246) - Address: 2641 Grand Concourse, Bronx, NY 10458, Grades: K, 1, 2, 3, 4, 5, 6, 7, 8, 9, 10, Student Enrollment: 212 students, District: 10
- P.S. 279 Captain Manuel Rivera, Jr. (X279) - Address: 2100 Walton Avenue, Bronx, NY 10453, Grades: K, 1, 2, 3, 4, 5, 6, 7, 8, 9, 10, Student Enrollment: 403 students, District: 10
- P.S. 179 (X179) - Address: 409 East 140 Street, Bronx, NY 10454, Grades: PK, K, 1, 2, 3, 4, 5, 6, 7, 8, 9, 10, Student Enrollment: 301 students, District: 07
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- P.S. 279 Captain Manuel Rivera, Jr. (X279) - Address: 2100 Walton Avenue, Bronx, NY 10453, Grades: K, 1, 2, 3, 4, 5, 6, 7, 8, 9, 10, Student Enrollment: 403 students, District: 10

At the bottom, there are navigation buttons for 'First', 'Previous', 'Next', and 'Last', and a page number indicator '13-48 of 121'.

Mobile

The mobile view shows the same search interface as the desktop version, but with a more compact layout. The search bar, filters, and school listing are visible, though some details like address and enrollment numbers are less prominent due to the smaller screen size.

School Search Results Page (Map View)

Desktop

NYC Department of Education

Enrollment School Life Careers Special Education About Us

Home Find a School

Find a School

School Name or Street Address: Location: Grade: Borough:

Search

2016-2017 Zone Year

- Elementary Schools
- Middle Schools
- High Schools

P.S. 246 Poe Center (X246) - Bronx, NY

Address: 2841 Grand Concourse Bronx, NY 10458
Phone: 718-684-6784
Student Enrollment: 202 students

Search Within Results

Grade Level: Kindergarten, 1st Grade, 2nd Grade, 3rd Grade, 4th Grade, 5th Grade, 6th Grade, 7th Grade, 8th Grade, 9th Grade, 10th Grade, 11th Grade, 12th Grade

School Type: Elementary School, Middle School, High School

School Size: 500-1000, 1000-1500, 1500-2000, 2000+

Programs: Lower School, Upper School, Middle School, High School

P.S. 179 (X179) - Bronx, NY

Address: 409 East 140 Street Bronx, NY 10454
Phone: 718-280-2257

Grades: PK, K, 1, 2, 3, 4, 5, 6, 7, 8
Student Enrollment: 307 students
District: 17

P.S. 246 Poe Center (X246) - Bronx, NY

Address: 2841 Grand Concourse Bronx, NY 10458
Phone: 718-684-6784

Grades: K, 1, 2, 3, 4, 5, 6, 7, 8
Student Enrollment: 202 students
District: 13

P.S. 279 Captain Manuel Rivera, Jr. (X279) - Bronx, NY

Address: 2100 Walton Avenue Bronx, NY 10453
Phone: 718-684-6604

Grades: K, 1, 2, 3, 4, 5, 6, 7, 8
Student Enrollment: 427 students
District: 13

P.S. 179 (X179) - Bronx, NY

Address: 409 East 140 Street Bronx, NY 10454
Phone: 718-280-2257

Grades: PK, K, 1, 2, 3, 4, 5, 6, 7, 8
Student Enrollment: 307 students
District: 17

P.S. 246 Poe Center (X246) - Bronx, NY

Address: 2841 Grand Concourse Bronx, NY 10458
Phone: 718-684-6784

Grades: K, 1, 2, 3, 4, 5, 6, 7, 8
Student Enrollment: 202 students
District: 13

P.S. 279 Captain Manuel Rivera, Jr. (X279) - Bronx, NY

Address: 2100 Walton Avenue Bronx, NY 10453
Phone: 718-684-6604

Grades: K, 1, 2, 3, 4, 5, 6, 7, 8
Student Enrollment: 427 students
District: 13

Sort by: Name, Distance, Enrollment, Grade, Program, Size, Type
Order: Ascending, Descending
10 per page
Next
1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31 32 33 34 35 36 37 38 39 40 41 42 43 44 45 46 47 48 49 50 51 52 53 54 55 56 57 58 59 60 61 62 63 64 65 66 67 68 69 70 71 72 73 74 75 76 77 78 79 80 81 82 83 84 85 86 87 88 89 80 91 92 93 94 95 96 97 98 99 100

First Previous 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31 32 33 34 35 36 37 38 39 40 41 42 43 44 45 46 47 48 49 40 51 52 53 54 55 56 57 58 59 50 61 62 63 64 65 66 67 68 69 60 71 72 73 74 75 76 77 78 79 70 81 82 83 84 85 86 87 88 89 80 91 92 93 94 95 96 97 98 99 100

Mobile

NYC Department of Education

English Search... Search

Find a School

School Name or Street Address: Location: Grade: Borough:

Search

Narrow Results

Filters: Grade Level: Kindergarten, Clear All

View List

2016-2017 Zone Year

- Elementary Schools
- Middle Schools
- High Schools

P.S. 246 Poe Center (X246) - Bronx, NY

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School Search Zone Results (Listing View)

Desktop

The screenshot shows the 'Find a School' search results page. At the top, there's a search bar with placeholder text 'School Name or Street Address' and a dropdown menu for 'Grade Level'. Below the search bar, a message indicates '408 East 140 Street, Bronx, NY 10454' has been entered. A 'Search' button is visible. The main content area displays a grid of school results for the '2016-2017 & 2017-2018 Zoned School' year. Each result includes the school name, address, grades, student enrollment, district, and distance. On the left side, there's a sidebar with filters for 'Zoned Schools', 'School Year', 'Grade Level', 'School Type', 'School Size', and 'Programs'. At the bottom, there are navigation buttons for 'First', 'Previous', 'Next', and 'Last'.

Mobile

The screenshot shows the same search results page as the desktop version, but it's displayed on a mobile device with a vertical orientation. The layout is adapted for a smaller screen, with the sidebar filters on the left and the main content grid on the right. The school results are presented in a similar format to the desktop version, showing basic information like name, address, and location.

School Search Zone Results (Map View)

Desktop

Mobile



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School Detail Page (Tab 1)

Desktop

 [Schools](#) [Museum](#) [NYC Schools.com](#) [Sign In/Logout](#)

[About](#) [Privacy Policy](#) [44-348-Pee Center](#)

P.S. 246 Poe Center

[Map](#) [Info](#)

Address: 1941 Grand Concourse, Bronx, NY 10468 •
718-584-6761 • 718-584-7226 • School Pictures

[Overview](#) [Performance and Report Card](#) [Address](#)

Overview

 **Students:** 730  **Address:** 1941 Grand Concourse, Bronx, NY 10468

 **Accessible:** Yes  **School Number:** 1011

 **General Information**

School Hours
Monday-Friday
School Space
Shared building with other schools on Grand Concourse Campus
Principal
Beverly Pascual Mireles, Assistant Principal
Parent Coordinator
Parent Name

 **Family Support**

Supervision
Market Value
Family Support Coordinator
Name (Coming Soon)
Address
One Franklin Plaza, Bronx, NY 10468
Phone
718-584-6882
Geographic District
10
Education Council President
Maria Soto

 **Academics**

Latin American Studies
Art Club
String & Orchestra Club
Gems Club
Chess Club
Color Guard
Drama Team
Digital Photography
Finance Club
Fashion Design Club
Innovate App
Literacy Magazines Club
Math Team
Music Ensembles
National Junior Honor Society
Peer Mediation
Project & Club Making
Robotics Club

 **Activities**

Middle School Activities
Art Club
String & Orchestra Club
Gems Club
Chess Club
Color Guard
Drama Team
Digital Photography
Finance Club
Fashion Design Club
Innovate App
Literacy Magazines Club
Math Team
Music Ensembles
National Junior Honor Society
Peer Mediation
Project & Club Making
Robotics Club

High School Activities
Day Trip to Philadelphia
Graduation Day at Washington S.C.
Model UN
Class Competitions
Student Board/Tight Experiment Project
Student Privacy Institute

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Mobile

 [Report a Problem](#) [Feedback](#) [Search](#)

P.S. 246 Poe Center

[Map](#) [Info](#)

Address: 1941 Grand Concourse, Bronx, NY 10468 •
718-584-6761 • 718-584-7226 • School Pictures

[Overview](#)

 **Students:** 730  **Address:** 1941 Grand Concourse, Bronx, NY 10468

 **Accessible:** Yes

 **General Information**

Community School Office
Lorem ipsum dolor

 **Family Support**

Market Value
Lorem ipsum dolor

 **Academics**

Latin American Studies
Art Club
String & Orchestra Club
Gems Club
Chess Club
Color Guard
Drama Team
Digital Photography
Finance Club
Fashion Design Club
Innovate App
Literacy Magazines Club
Math Team
Music Ensembles
National Junior Honor Society
Peer Mediation
Project & Club Making
Robotics Club

 **Activities**

Middle School Activities
Art Club
String & Orchestra Club
Gems Club
Chess Club
Color Guard
Drama Team
Digital Photography
Finance Club
Fashion Design Club
Innovate App
Literacy Magazines Club
Math Team
Music Ensembles
National Junior Honor Society
Peer Mediation
Project & Club Making
Robotics Club

High School Activities
Day Trip to Philadelphia
Graduation Day at Washington S.C.
Model UN
Class Competitions
Student Board/Tight Experiment Project
Student Privacy Institute

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School Detail Page (Tabs 2 & 3)

Tab 2

P.S. 246 Poe Center

Announcements

Performance

- 83% of students graduate in four years
- 57% of students enroll in college or career programs
- 86% student attendance
- 92% of parents feel safe in the neighborhood, classrooms, faculty, and facilities.
- 93% of students feel that the school offers a wide enough variety of programs, classes, and activities to meet their interests in school.

Reports

- School Quality Snapshot
- School Quality Guide
- Annual and Partnership Benchmarks (Review & Release)
- Partnership Benchmarks Update (Review)
- Partnership Benchmarks Update (Review)
- NPS School Survey
- Quality Review
- New York State School Report Card
- Budget and Financial Data
- Fed Student Funding Overview
- Fed Student Funding Details
- State Budget Allocations
- Budget Summary
- Expenditures
- Annual Arts in Schools Reports 2013-2014
- Average Class Size
- Comprehensive Education Plan
- Attendance
- Registers
- Building/School Facilities Report
- Statistical Summaries
- Charter School Performance
- Charter School Annual Report
- Charter School Performance Profiles
- Demographics Snapshots
- School Facilities
- Registers
- School Funding
- English Language Arts (ELA) & Mathematics Test Results
- National Assessment of Educational Progress (NAEP)
- API, SAT & PSAT Results
- Graduation Results
- Tier Results
- School Construction Authority Reports
- School Identification Data
- Borough Enrollment Data
- You at a Glance
- Healthcare Results
- Attendance and Enrollment Data - by District

Tab 3

P.S. 246 Poe Center

Admissions

High School

Elementary School

Admissions

High School

Elementary School

Enrollment Page w/ Jump-to-Links

Desktop

[Search](#) | [Pre-K School](#) | [NYC Schools List](#) | [Select Location](#) | [Logout](#)

[Environment](#) | [School Life](#) | [Careers](#) | [Special Education](#) | [About Us](#)

[Story: Pre-K Admissions](#)

Pre-Kindergarten

[On this page...](#)

[1. With Pre-K for All, Opportunity Starts Now](#) | [4. Accepted Pre-K Offer by May 2017?](#)
[2. Understanding Your Options](#) | [5. Diversity in Pre-K Admissions](#)
[3. Apply to Pre-K Starting January 11, 2017](#)

With Pre-K for All, Opportunity Starts Now

In local, diverse, high-quality pre-K classrooms, our youngest students are learning academic and lifelong learning in our schools. Pre-K for All gives children stronger math and reading skills in elementary school and a better chance of success in high school. Studies show that early childhood education improves performance throughout a child's school experience.

In these high-quality programs, children are in a safe learning environment with many opportunities to explore, create, and participate in engaging learning activities and to interact with other children and adults. They learn on their own and with others, and receive feedback from teachers and parents to help them learn and grow. This commitment to support all learners in participating in their success is important at home, and in the classroom. All NYC public schools (per week) begin December 11, 2016. Most pre-K options are on a full-day schedule (8 hours and 20 minutes). Some 5-hour and half-day (5 hours and 30 minutes) options are also available.

Understand Your Pre-K Options

Use the following resources to learn about all of your pre-K options:

- Pre-K Directory:** Learn about the admissions process and find programs that interest you. [Review Districts](#) for the service areas for research pre-K programs and find new choices before completing your application.
- Opened Open Houses:** Attend various open houses to learn about pre-K programs that interest you.
- Sign up for pre-K email updates:** [Fill out the Get in Touch Form](#)

These are free types of pre-K program updates:

- NYCDOE Pre-K Centers:** Programs run and operated by NYCDOE staff.
- NYCDOE District Schools:** Programs located within public elementary schools.
- NYC Early Education Centers (NYCEEC):** Programs offered by community-based organizations that contract with NYCDOE.
- Charter Schools:** Public schools that operate independent of NYCDOE regulations.

Apply to Pre-K Starting January 11, 2017

All NYC families with a child born in 2013, including students with disabilities, can apply to pre-K. [For more information, please see the NYC Department of Education's Application for Pre-K Enrollment.](#) Applications include the pre-K application and include many different program options. All applications handled by NYC February 24 deadline are treated the same—our application process is first-come, first-served.

If you are interested in pre-K at a charter school or half-day and 5-hour NYCDOE pre-K programs, contact those programs directly to apply.

Accept Your Pre-K Offer by May 2017

All families who submit an application by the February 24 deadline will get an offer letter in late April 2017 and will need to accept it by early May.

To accept your offer, you must pre-register or register at the program where your child receives the offer—contact the program to schedule a time. Learn what you need to know to pre-register your child.

Diversity in Pre-K Admissions

Elementary schools across the city are invited to participate in a pilot initiative to increase diversity within their school pools for students applying this year to attend the 2017–2018 school year. This 100% diversity pilot is designed to increase the New York City Early Childhood Admissions Program (NYCEAP) Learners (ELs), students in the child welfare system, and/or families impacted by incarceration. Pre-K offices will put this initiative using student admissions policies. Details about each school's specific pilot will be available in the forthcoming pre-K admissions. These 10 schools participating in the pilot initiative are:

- East Village Community School (EVMS):** Students who qualify for PPS, or are ELs, will have priority for 50% of pre-K seats.
- Other Schools:** Students who qualify for PPS, or are ELs, will have priority for 50% of pre-K seats.
- The Neighborhood School (TNS):** Students who qualify for PPS, or are ELs, will have priority for 50% of pre-kindergarten seats.
- The Earth School (TES):** Students who qualify for PPS, or are ELs, will have priority for 100% of pre-K seats.
- Chimera School (CS):** Students who qualify for PPS, will have priority for pre-K seats.
- Crown Heights School (CHS):** Students who qualify for PPS, will have priority for 50% of pre-K seats, and 50% of seats will be prioritized for families impacted by incarceration.
- Brooklyn New School (BNS):** Students who qualify for PPS, or are ELs, will have priority for pre-K seats after all current students are admitted.
- The Children's School (TCS):** Students who qualify for PPS, or are ELs, will have priority for 25% of pre-K seats.
- Bronx Arts and Sciences Elementary School (BAS):** Students who are ELs, and/or living in a CEDD welfare system will have priority for 25% of pre-K seats.
- New American Academy (NAA):** Students who qualify for PPS, will have priority for 40% of pre-K seats.

Mobile

Enrollment Page w/ Accordions

Desktop

The screenshot shows the desktop version of the NYC Department of Education's Pre-Kindergarten enrollment page. At the top, there is a navigation bar with links for "Search", "Pre-K School", "NYC Schools List", and "Select Location". Below the navigation is a search bar with a magnifying glass icon. The main content area features a large title "Pre-Kindergarten" and a sub-section titled "With Pre-K for All, Opportunity Starts Now". This section contains text about the benefits of early education and links to "Apply for Pre-K Starting January 17, 2017", "Accept Your Pre-K Offer by May 2017", and "Diversity in Pre-K Admissions". To the right, there is a sidebar titled "Pre-Kindergarten" with a list of "Child Link" options from 1 to 7. Below this is a "Calendar" section showing events for January 4, 5, 6, and 9, 2017, with details like "Queens Points School, Inc. (QPS) Open House" and "Children's Pride (CTKAMV) Open House". At the bottom, there is a "Find a School" accordion with sections for "Find a School", "Help Somebody", and "Get in Touch First".

Mobile

The screenshot shows the mobile version of the same Pre-Kindergarten enrollment page. The layout is more compact, with the "Pre-Kindergarten" title and "With Pre-K for All, Opportunity Starts Now" text at the top. The "Calendar" section is more prominent, displaying the same events for January 4, 5, 6, and 9, 2017. The "Find a School" accordion is also present at the bottom. The overall design is optimized for smaller screens, with some content being truncated or displayed in a different order compared to the desktop version.

Event Listing Page

Desktop

This screenshot shows the desktop version of the NYC Department of Education's event listing page. The page features a header with the NYC logo and navigation links for Enrollment, School Life, Careers, Special Education, and About Us. Below the header is a search bar and a "Calendar" section. The main content area displays a list of events with details like date, time, location, and a "Add to My Calendar" button. On the left side, there are filters for Event Category (e.g., All DOE, Pre-K), School Year (e.g., 2016-2017), Start Date (e.g., December), and End Date (e.g., June). At the bottom, there are pagination controls and a footer with social media links.

Mobile

This screenshot shows the mobile version of the event listing page. The layout is optimized for smaller screens, with the NYC logo at the top. The main content area displays a list of events, each with a "View Details" button. To the right of the list, there are vertical columns for "Calendar" entries and "Recent Events". At the bottom, there are navigation buttons for "Home", "Search", and "Logout".

Event Detail Page

Desktop

The desktop view shows a standard website layout with a header containing the NYC logo, search bar, and language selection. Below the header is a navigation menu with links like Enrollment, School Life, Careers, Special Education, and About Us. The main content area displays a breadcrumb trail (Home > Calendar > Winter Recess: Schools Closed), the date range (December 26, 2016 - January 2, 2017), and the event title 'Winter Recess: Schools Closed'. Below the title are filters for 'All Day' and 'All NYC DOE Schools'. A prominent blue button at the bottom left says 'Add to My Calendar'. The main content area contains two paragraphs of placeholder text (Lorem ipsum) and a third paragraph about winter recess.

Mobile

The mobile view is a simplified version of the desktop site. It features a header with the NYC logo, search bar, and language selection. The main content area shows the date range (December 26, 2016 - January 2, 2017) and the event title 'Winter Recess: Schools Closed'. Below the title are filters for 'All Day' and 'All NYC DOE Schools'. A blue button at the bottom right says 'Add to My Calendar'. The main content area contains a single paragraph of placeholder text (Duis egel blandit sapien).

Event Details

Placeholder text for event details.

Placeholder text for event details.



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[Vendor](#)

[Contact Us](#)

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Cool Tools: Summer School Lookup

Desktop

The screenshot shows the NYC Department of Education website with a search bar for 'Summer School'. Below it, a section titled 'Find a Summer School Location' allows users to enter a school name or zip code (10001) and search. A note states: 'The following schools in are offering summer school. The list is sorted by grade level. If there are no results, try a nearby ZIP code. Email us or call 311 for more information.' Below this, a grid lists several summer school programs:

- PS. 128 Audubon**: Address: 560 West 168 Street, Manhattan, NY 10031; Grades: 02, 03, 04, 05; Start Date: 07/03/2016; End Date: 08/11/2016; Start Time: 8:30AM; End Time: 12:30PM.
- M.S. 319 - Maria Teresa**: Address: 21 Jumel Place, Manhattan, NY 10031; Grades: 06, 07, 08; Start Date: 07/03/2016; End Date: 08/11/2016; Start Time: 8:30AM; End Time: 12:30PM.
- Washington Heights Expeditionary Learning School**: Address: 512 West 152 St, New York, NY 10032; Grades: 06, 09, 11, 12; Start Date: 07/03/2016; End Date: 08/11/2016; Start Time: 9:00AM; End Time: 3:00PM.
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At the bottom, there's a footer with the NYC logo, copyright information, and links to 'Privacy', 'Cookies', 'Contact Us', and 'Employee' resources.

Mobile

The mobile view shows a simplified version of the search interface. It features a search bar at the top with the text 'Summer School'. Below it, a note says: 'The following schools in are offering summer school. The list is sorted by grade level. If there are no results, try a nearby ZIP code. Email us or call 311 for more information.' A single card for 'PS. 128 Audubon' is displayed, showing its details: Address: 560 West 168 Street, Manhattan, NY 10031; Grades: 02, 03, 04, 05; Start Date: 07/03/2016; End Date: 08/11/2016; Start Time: 8:30AM; End Time: 12:30PM. At the bottom, there's a footer with the NYC logo, copyright information, and links to 'Privacy', 'Cookies', 'Contact Us', and 'Employee' resources.

Careers: Per Session Job Opportunity List

Desktop

Per Session Vacancy Circulars [teacher, supervisor, and clinical]

VCP #13 - Teachers - DTAL/STEM+
Posted Date: May 20, 2016 | Deadline: June 30, 2017
Various Locations Citywide

VCP #12 - Supervisors - DTAL/STEM+
Posted Date: May 20, 2016 | Deadline: June 30, 2017
Queens Plaza North
26-17 Queens Plaza Nw 3rd Floor Long Island City, NY
and other locations throughout the 5 boroughs as required

VCP #6 - Teacher (CTE) - DPSR/WBL+
Posted Date: May 20, 2016 | Deadline: June 30, 2017
NYC Center for Space Science Education (230 Henry St, Manhattan)

VCP #14 - Teachers (Science) - CIPL/NYCCSSE+
Posted Date: May 20, 2016 | Deadline: June 30, 2017
Various Locations Citywide

VCP #13 - Teachers - DTAL/STEM+
Posted Date: May 20, 2016 | Deadline: June 30, 2017
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Careers: Per Session Job Opportunity Detail

Desktop

 [Enrollment](#) [Find a School](#) [NYC Schools/Logos](#) [Select Language](#)

[School Life](#) [Careers](#) [Special Education](#) [About Us](#)

[Home](#) • [Careers](#) • [VC# 13 - Teachers - DT&L/STEM](#)

VC# 13 - Teachers - DT&L/STEM

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Queens Plaza North
26-11 Queens Plaza North, 2nd Floor Long Island City, NY
and other locations throughout the 5 boroughs as required

[View Job Application](#)

Job Details

Eligibility
New York City Department of Education: CTE-Licensed Approved Teacher

Selection Criteria

- Knowledge of NYB Labor Laws for minors
- Knowledge of Core-Current CDOO Standards and SCANS Skills for Work-Based Learning
- Knowledge of DOB policies and procedures
- Minimum of 2 years teaching experience
- Minimum of 2 years' experience in Work-Based Learning Programs
- Familiarity with CTE High School programs
- Ability to communicate effectively, both orally and in writing
- Willing to accept assignments and travel to work sites throughout the City
- Willing and able to use personal computer for daily reports
- Ability to communicate effectively, both orally and in writing
- Demonstrated ability to provide instructional assistance to students, parents, and community representatives

Duties/Responsibilities

- Work with the CTE Team and external industry partners to develop work-readiness curriculums, assignments and assessments.
- Work with students individually and in groups to enable them to prepare for successful internships through career exploration, work, and completing individual projects and career plans as assigned.
- Monitor classes and monitor activities of program participants.
- Provide program orientation for participating worksite supervisors.
- Conduct students regarding job related activities.
- Conduct students during job placement activities.
- Visit internship sites throughout the course of internship.
- Takes pictures and write articles re: program participants.
- Generate final report with program statistics and recommendations.
- Communicate with the WBLFC via a personal computer and personal email account on a daily basis.
- Demonstrated ability to provide instructional assistance to students, parents, and community representatives.

Salary
As per Collective Bargaining Agreement

Work Schedule
October 5, 2016 – June 30, 2017 (Teachers will work between 75-100 hours each depending upon funding availability and program needs)

Application Instructions
Department of Education license, resume, and application form-DP 125 must be emailed to: The Work-Based Learning Resource Center at WBLFCschools.nyc.gov

PLEASE INCLUDE THE ABOVE CIRCULAR NUMBER ON YOUR RESUME AND APPLICATION

If you have questions concerning this advertisement e-mail WBLFCDOEschools.nyc.gov

Note: Please note that all per session vacancy circulars will be posted on the Division of Human Resources web site under "Per Session Opportunities".

Service exceeding the number of hours specified in Chancellor's Regulation C-173 governing per session activities requires prior approval. The appropriate Per Session Supervisor must make the request via the Per Session Service System and receive approval before the person can begin working in the activity. Failure to obtain a valid waiver may result in the withholding of payment for hours worked beyond the maximum.

AN EQUAL OPPORTUNITY EMPLOYER M/F/D

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Mobile

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News Listing Page

Desktop

Header: NYC Department of Education

Navigation: Enrollment, School Life, Careers, Special Education, About Us

Search: Search bar with magnifying glass icon

Filters: School Year (2015-2016, 2016-2017), Start Date (2015-08-01, 2016-07-31), End Date (2016-07-31, 2017-07-31), Type (Press Release, Story)

Articles:

- 11/10/16 Chancellor Farha Announces NYC Results on SAT Exams
- 10/10/16 Chancellor Farha Releases School Quality Reports, Announces Record High Percentage of Students Enrolling in College
- 10/10/16 JTA Transportation and YMM Transit have reached a tentative agreement with their bus drivers' union and all buses will operate tomorrow as usual.
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Pagination: 10/10/16 (120) | First | Previous | Next | Last |

Mobile

Header: NYC Department of Education

Navigation: Home, News, About Us, Contact Us, Help, Logout, Select Language

Search: Search bar with magnifying glass icon

Filters: School Year (2015-2016, 2016-2017), Start Date (2015-08-01, 2016-07-31), End Date (2016-07-31, 2017-07-31), Type (Press Release, Story)

Article:

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Pagination: 10/10/16 (120) | First | Previous | Next | Last |

News Detail Page

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NYC Department of Education

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Home > News > Chancellor Farina Announces NYC Results on SAT Exams

Chancellor Farina Announces NYC Results on SAT Exams

10/14/2014



SAT School Day pilot drives substantial increases in participation of high school seniors

On test results for 9th-12th graders, performance and participation remain steady.

NEW YORK – Chancellor Carmen Farina today announced the participation and performance results of New York City students on the SAT exam.

During the 2013-14 school year, all New York City high school seniors will be the best in the nation by the SAT test of choice during the school day, said Mayor Bill de Blasio and Chancellor Farina's Deputy Executive Officer for All Schools.

Last school year, among 91 schools, 10,472 seniors participated in the March 2013 pilot of the SAT School Day. That was a 4.2 percent point increase in seniors taking the test, or 12.4 percent. The first SAT School Day took place in March 2013, with more than 3,000 additional points of increase in seniors taking the test that year. In total, since inception, that represents 12.2 participation points, over 10,000 total high school seniors who participated in the SAT School Day pilot. Including 17.7 percentage points among black students and 15.2 percentage points among Hispanic students – and it is the first time ever that SAT School Day will result in three groups of students have taken the SAT. This year's first ever official SAT School Day will result in three groups.

New York City students' overall results on the old SAT test remained steady in measured metrics. These are results by NYC seniors – students who started in Fall 2012 and took the SAT at least once during their four years of high school – and do not include any results on the new SAT test that was first introduced in March 2014. The average SAT critical reading score for NYC seniors improved slightly, at 438, while the average math score fell from 470 to 465, and the average writing score fell from 432 to 430. For public schools/nonschools, average critical reading scores fell 2 points, average math scores 14.9 points, and average writing scores fell 2 points.

"The SAT School Day makes it a better exam for our students – no matter what background they get on the path to college and potential success in the post-grad world," said Schools Chancellor Carmen Farina. "We are working to ensure equity and excellence for all students, making them better not only on everything needed to college readiness (courses and exams), but also working together with our educators to strengthen instruction and support our improving student performances."

SAT participation by seniors also increased slightly – 40,842 (94%) seniors took the old SAT test last year during their four years of high school, up from 40,503 in 2013 and 41,364 in 2012. This represents a 0.3 percentage point increase from 2012, and a 0.9 percentage point increase from 2011. Between 2010 and 2013, participation increased among Hispanic and black students, while senior participation has increased across all groups since 2011. The gains have been helped along through the Chancellor's 7.7 percent increase in college access, which has now increased to 80 percent compared to 53.5 percentage points the year before. The Asian students and 2.8 percentage points for urban students. With the introduction of the new SAT in March 2014 and the SAT School Day, the DOE is prepared to keep pushing regarding participation as a result, participation and performance into the great years ahead, from now on.

Earlier this month, the City announced the highest ever postsecondary enrollment and college readiness rates in the history of New York City. The Office of College Access and Success, which oversees College Access for All, has announced that, by 2020, 80 percent of students graduate high school on time and 100 percent of graduates are college-ready. Other initiatives including AP for All, Bridges for All, and Single Subject Art practice increased college-readiness and access to postsecondary options across all five boroughs.

More information on SAT participation and performance.

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Mobile

NYC Department of Education

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Basic Content Page w/ Table

Desktop

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[Home](#) > [Yearly Testing](#) > [2016 Gifted & Talented Training for Per-session Staff & Secretaries](#)

2016 Gifted & Talented Training for Per-session Staff & Secretaries

The training dates for the 2016 Gifted & Talented for per-session and secretaries are listed below, along with the times, location and registration link.

NOTE: The trainings below are only for staff who have received offer letters to work the G&T 2016-2017 test administration. For questions, please contact us at GTSupport@schools.nyc.gov.

G&T Evening Training for Per Session Staff					
Date	Borough	DSN	School Address	Time	Register
Monday, November 28, 2016	Bronx	T10344	2545 Summer Ave., Bronx, NY 10468	4:00 PM - 7:00 PM	Register Here
Tuesday, November 29, 2016	Manhattan	E09028	225 West 111 Street, Manhattan, NY 10037	4:00 PM - 7:00 PM	Register Here
Wednesday, November 30, 2016	Brooklyn	T10200	211 Seventh Ave., Brooklyn 11219	4:00 PM - 7:00 PM	Register Here
Thursday, December 1, 2016	Queens	D50208	16-13 Ulster Parkway, Queens, NY 11387	4:00 PM - 7:00 PM	Register Here
Friday, December 2, 2016	Staten Island	Z10080	715 Ocean Terrace Building A, Rm 116, Staten Island, NY 10316	4:00 PM - 7:00 PM	Register Here

G&T Secretary Training					
Date	Borough	DSN	School Address	Time	Register
Tuesday, December 6, 2016	Brooklyn	N/A	121 Livingston Street, Rm 206, Brooklyn, NY	4:00 PM - 7:00 PM	Register Here
Wednesday, December 7, 2016	Brooklyn	N/A	121 Livingston Street, Rm 206, Brooklyn, NY	4:00 PM - 7:00 PM	Register Here
Thursday, December 8, 2016	Brooklyn	N/A	121 Livingston Street, Rm 206, Brooklyn, NY	4:00 PM - 7:00 PM	Register Here

NYC Department of
Education
newyorkcityschools.org

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Mobile



2016 Gifted & Talented Training for Per-session Staff & Secretaries

The training dates for the 2016 Gifted & Talented for per-session and secretaries are listed below, along with the times, location and registration link.

NOTE: The trainings below are only for staff who have received offer letters to work the G&T 2016-2017 test administration. For questions, please contact us at GTSupport@schools.nyc.gov.

G&T Evening Training for Per Session Staff	
Date	Borough
Monday, November 28, 2016	Bronx
Tuesday, November 29, 2016	Manhattan
Wednesday, November 30, 2016	Brooklyn
Thursday, December 1, 2016	Queens
Friday, December 2, 2016	Staten Isl

G&T Secretary Training	
Date	Borough
Tuesday, December 6, 2016	Brooklyn
Wednesday, December 7, 2016	Brooklyn
Thursday, December 8, 2016	Brooklyn



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Basic Content w/ Form

Desktop

The screenshot shows the desktop version of the NYC Department of Education website. At the top, there is a navigation bar with links for "Logout", "Find a School", "NYC Schools Login", and "Select Language". Below the navigation is a search bar and a "Submit" button. The main content area has a breadcrumb trail: "Home > Special Programs > Careers and Technical Education > Partners and Community". A section titled "Partners and Community" discusses the Advisory Council for Career and Technical Education. Below this, a "Sample Program Models with Industry Partnerships" section lists various programs like Virtual Enterprises, Justice Resource Center, National Academy Foundation, Cisco Networking Academy, Career through Culinary Arts Program, and Edward J. Maloy Initiative. At the bottom, a "Get More Information" form is displayed, containing fields for First Name, Last Name, Email, and two dropdown menus for "I am interested in..." and "Which best describes your connection to the DOET?". There is also a "Comments or Questions" text area and a "Send Request" button.

Mobile

The screenshot shows the mobile version of the NYC Department of Education website. The layout is similar to the desktop version, featuring a navigation bar at the top and a main content area below. The "Partners and Community" section is present, along with the "Sample Program Models with Industry Partnerships" section. The "Get More Information" form is also visible, though its fields appear smaller and less detailed due to the mobile screen size. The overall design is responsive, adapting to the smaller mobile display.

The screenshot compares the desktop and mobile versions of the NYC Department of Education footer. Both versions include the "NYC Department of Education" logo, social media links for Twitter, Facebook, YouTube, and NYC Ed Connect, and a "Follow Us On" heading. The footer also contains copyright information: "© 2018 The New York City Department of Education. All Rights Reserved." and "Privacy · Terms · Contact Us · Feedback". The mobile footer is slightly compressed but maintains the same essential links and information.

Form Confirmation Page

Desktop

The screenshot shows a desktop browser window with the NYC Department of Education website. At the top, there is a navigation bar with links for Calendar, Find a School, NYC Schools Login, and Select Language. Below the navigation bar is the NYC logo and a search bar. The main content area features a large green checkmark icon and the text "Thank You!". Below this, a smaller message states "The form has been successfully submitted." A blue "Go to Homepage" button is at the bottom.



Mobile

The screenshot shows the same confirmation page as the desktop version, but it is displayed on a mobile device with a smaller screen. The layout is similar, featuring the NYC logo, a search bar, a large green checkmark icon, the "Thank You!" message, and the "Go to Homepage" button. The footer also includes the standard links and social media icons.

Translated Content of a R-To-L Language

Desktop

Mobile

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Basic Content Listing

Desktop

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Lore ipsum dolor

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