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Section One

Design Elements
NYC DOE Logo

The New York City Department of Education web logo consists of the logo mark and the Department of Education logo type. Helvetica Neue 85 Heavy, tracked at -20, is the typeface used for the logo type. In the header, no Chancellor name is included with the logo, whereas the logo in the footer does include the Chancellor’s name (italicized). Never use the logo mark with other text or font sizes, or in any other horizontal or vertical layout. The logo should never be stretched out (vertically or horizontally), and should always appear in New York City Department of Education colors.

Header Logo

Footer Logo

Minimum Spacing

There should be a minimum of 20 px spacing on all sides of the logo.
Don’t
Change colors, proportions or relationships.

Don’t
Place the logo over a photograph, gradient or patterned background that will distort its visibility, or use as a transparent element.

Don’t
Separate or rotate the logo elements in a way that distorts or breaks the elements apart.
Design Elements

Colors

**Logo Colors**

- 80B34D
- FF9933
- 6699CC
- 003366

**Primary Colors**

- D7EEF4
- B7D1ED
- 7DA0C1
- 4374B8
- 004DBC
- FE7800
- 6EC319
- CCCCCC
- 999999
- 333333

**Secondary Colors**

- 51575C
- 91604E
- C8B994
- FFCC00
- 9F2882
- 003366
- ED8CD5
- DD363A
- 2D89A0
- 80B34D
- CC0099
- 288369
- 7CD5B7
- FF888A
Typography

**Typography**

*Helvetica Neue Regular*

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
0123456789@$%!.,;(-)

*Helvetica Neue Bold*

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
0123456789@$%!.,;(-)

**Web Typography Style**

**Header 1**

Helvetica Neue Bold | 40px | #333333

**Header 2**

Helvetica Neue Bold | 30px | #333333

**Header 3**

Helvetica Neue Bold | 24px | #333333

**Header 4**

Helvetica Neue Bold | 20px | #333333

**Header 5**

Helvetica Neue Bold | 18px | #333333

**Body Copy**

Helvetica Neue Regular | 20px | #333333

---

**Body Copy Link**

Helvetica Neue Regular | #003366

**Standalone Link That Goes to Another Page ›**

Helvetica Neue Bold | 20px | #003366

**Standalone Link That Jumps to Lower on the Page ✔️**

Helvetica Neue Bold | 20px | #003366

**Standalone Link That Opens a New Window ⎏**

Helvetica Neue Bold | 20px | #003366

***Note:*** The jump link icon and new window icons can also be applied to body copy links.
Iconography

Icons are used throughout the New York City Department of Education website to help users absorb information more efficiently. When choosing new icons, make sure that they’re consistent in styling with those shown below. The majority of the following icons were obtained from Shutterstock.com.

Buttons

Below are button examples. The Primary button should be used as the main call-to-action button. Secondary buttons are used for secondary calls-to-action. In instances where the secondary button is on a dark background or over photography, the button should have a stroke color of #ffffff and text color of #ffffff.
Photography on the website should reflect positive connections: connections between The NYC DOE and the community; between parent and child; between teacher and student; between classmates; between colleagues. We want to use creative, engaging and authentic images that support our focus on educating the children of New York City. Photographs used on the site should convey a sense of community, particularly between parents, families, students and teachers. People and faces should be the preferred subject, but quality photos of classrooms, buildings, technologies, books and other school-based imagery may be employed with discretion.
Design Elements

Grid

- 12 columns
- Horizontally centered
- Max width 1220px
- Column width 65px
- Gutter width 40px
- Fully responsive
Design Elements

Layout and Grid Examples
This section of the document sets out pixel dimensions and typography specifications of unique content across the New York City Department of Education site. It is intended to be a starting point for future content creation. Please note that the dimensions are approximate and may vary on the final cut. Due to the responsive nature of the website, variations occur to account for all screen sizes from 320 pixels and up. All image should be already optimized for web as well which includes compression, RGB color, and 72 DPI settings.

**Hero / Promo Banners**

The hero banner image dimensions are 1220x480. In between sizes from desktop to mobile will crop the image on both sides. Because of this a more centered focus image should be used.

The optimal dimension for promo banners is 1920x480. The image actually grows to fit within any size screen and larger widths can be used but at increasingly larger page load with little gain. For best visual results, use grayscale images for promo banners.

The 404 and 500 error pages currently will use the same promo banner tool for single slides. The height of supplied images can be taller but the similar 1920x480 height will still be sufficient for typical use cases. The image will grow to fit the space available regardless.
Sizing

**News Detail Images and General Site Content**

You will want to utilize a 3:2 aspect ratio to keep consistent sizing for news and other content pages. For the news detail the max size of the image used is 905x604.

Larger sized assets can be added to the admin and through preset thumbnail sizes smaller images will be created. Because of this, the most important aspect to keep in mind is the 3:2 ratio.

If that aspect ratio isn’t kept, some images will get cropped with this method so most of the focus of the image should be near center.

**All Icons and Logos**

The site makes use of SVGs for all simple logos and icons to help reduce page load. There are no set pixel based image dimensions associated with the icons since they are vector based. However, if you are creating new SVGs to introduce into the icon library make sure they fill a 1:1 space (at least width or height). SVGs should only be created using fills since strokes aren’t recognized if the icon will be used as a font. Also using a viewBox of 32x32px will be consistent with current icons.
Design Specifications

Header and Main Navigation Dropdown

Key:
- Dimensions
- Margin/Padding
- Font

**Header**
- Helvetica Neue Regular 16 px
- #003366
- Dimensions: 335 X 60 PX, 648 X 60 PX, and 16 X 16 PX

**Main Navigation Dropdown**
- Helvetica Neue Bold 24 px
- #003366
- Dimensions: 40 PX, 20 PX, and 40 PX
Design Specifications

Alert Banner, Hero Banner, Calendar Widget

**Key:**
- **Dimensions**
- **Margin/Padding**
- **Font**

### Alert Banner
- **Dimensions:** 26 X 24 PX
- **Font:** Helvetica Neue Bold 20 px #003366
- **Content:**
  - Due to Weather All School Programs are Closed Saturday & Sunday January 23-24

### Hero Banner
- **Dimensions:** 1220 X 480 PX
- **Font:**
  - Helvetica Neue Bold 40 px #333333
  - Helvetica Neue Regular 20 px #333333
- **Content:**
  - It’s Elementary!
  - New “It's Elementary” School Admissions Events for Families
  - Attend One Near You
  - Apply to Pre-K in January

### Calendar Widget
- **Dimensions:** 275 X 267 PX
- **Font:**
  - Helvetica Neue Bold 40 px #333333
  - Helvetica Neue Bold 20 px #003366
  - Helvetica Neue Bold 18 px #003366
- **Content:**
  - **December 26, 2016 - January 2, 2017**
    - Winter Recess: Schools Closed
  - **January 3, 2017**
    - School resumes
  - **January 7–9, 2017**
    - Lorem Ipsum Dolor Sit Amet Elit
  - **January 16, 2017**
    - Dr. Martin Luther King Jr. Day - Schools closed

New York City Department of Education
Quick Links

Key:
- Dimensions
- Margin/Padding
- Font

**Quick Links**

- Find a School: 24 PX, 24 PX, 60 PX, 24 PX
- Transportation: 210 X 60 PX
- School Menus: 60 PX

---

**Twitter Widget**

- @NYCSchools: 40 X 32 PX
- Helvetica Neue Bold: 30 px
- Helvetica Neue Regular: 30 px
- #333333

---

**Promo Banner**

- 1920 X 254 PX
- 263 X 60 PX
- 407 X 60 PX
- 60 PX
- 40 PX

---
Design Specifications

Footer, Error Pages, and Alert Detail

**Key:**
- **Dimensions**
- **Margin/Padding**
- **Font**

### Footer
- Helvetica Neue Regular 16 px
- 280 X 53 PX #333333
- 20 PX
- 60 PX

### Error Pages
- Helvetica Neue Bold 60 px #FFFFFF
- Helvetica Neue Bold 40 px #FFFFFF
- Helvetica Neue Regular 20 px #FFFFFF
- Helvetica Neue Bold 16 px #FFFFFF
- 116 PX

### Alert Detail
- Helvetica Neue Bold 16 px #003366
- Helvetica Neue Bold 40 px #333333
- 25 X 25 PX
- 82 X 76 PX
Site Search

Key:
- Dimensions
- Margin/Padding
- Font

Helvetica Neue Bold 40 px #333333

32 PX HEIGHT

Helvetica Neue Bold 20 px #333333
20 PX
20 PX

Helvetica Neue Bold 16 px #003366

40 PX

Helvetica Neue Bold 16 px #999999

40 PX

Helvetica Neue Regular 16 px | #003366

20 PX

Helvetica Neue Regular 16 px | #999999

20 PX

235 PX WIDTH

275 PX WIDTH

Helvetica Neue Bold 16 px #003366

40 PX

Helvetica Neue Bold 16 px #999999

40 PX

Helvetica Neue Bold 24 px #003366

40 PX

Helvetica Neue Regular 20 px #333333

20 PX

20 PX

20 PX

20 PX

20 PX

20 PX

20 PX

46 PX HEIGHT

Helvetica Neue Regular 18 px #333333

Helvetica Neue Regular 18 px #333333

Helvetica Neue Bold 18 px #003366
School Search Landing and Map

**School Search Landing**

- **Helvetica Neue Bold 40 px #333333**
- **Helvetica Neue Regular 20 px | #333333**
- **Helvetica Neue Regular 18 px #333333**

**Find a School**

- Type any address or school name in the first box, then click Search.
- You can select a borough and grade to better focus your results.
- After searching, you can sort and refine your results.

**School Search Map**

- **Helvetica Neue Bold 20 px #333333**
- **Helvetica Neue Regular 16 px #003366**

- **20 PX**
- **35 PX HEIGHT**
- **20 PX**
**School Search Listing**

### Key:
- **Dimensions**
- **Margin/Padding**
- **Font**

#### Helvetica Neue Bold
- 24 px
- #333333

#### Helvetica Neue Regular
- 20 px
- #333333

#### Helvetica Neue
- Regular and Bold
- 20 px
- #333333

#### Helvetica Neue Bold
- 24 px
- #003366

#### Helvetica Neue
- Regular
- 20 px
- #333333

### Elementary Schools
2017-2018: Lorem ipsum dolor sit amet, consectetur adipiscing elit.

### Middle Schools
2017-2018: Lorem ipsum dolor sit amet, consectetur adipiscing elit.

### High Schools
2017-2018: Lorem ipsum dolor sit amet, consectetur adipiscing elit.

#### 2016-2017 & 2017-2018 Zoned School

**PS. 179 (X179)**
- Charter
- Address: 468 East 140 Street, Bronx, NY 10454, 718-292-2237
- Grades: PK, OK, 01, 02, 03, 04, 05, SE
- Student Enrollment: 301 students
- District: 07
- Distance: .8 miles

#### 2016-2017 & 2017-2018 Zoned School

**PS. 246 Poe Center (X246)**
- DOE School
- Address: 2641 Grand Concourse, Bronx, NY 10468, 718-564-6764
- Grades: 0K, 01, 02, 03, 04, 05, SE
- Student Enrollment: 262 students
- District: 10
- Distance: .4 miles

#### 2016-2017 & 2017-2018 Zoned School

**PS. 279 Captain Manuel Rivera, Jr. (X279)**
- Transfer
- Address: 2100 Walton Avenue, Bronx, NY 10453, 718-584-6004
- Grades: 06, 07, 08
- Student Enrollment: 402 students
- District: 10
- Distance: .5 miles

#### 2016-2017 & 2017-2018 Zoned School

**PS. 279 Captain Manuel Rivera, Jr. (X279)**
- Pre-K (DOE)
- Address: 2100 Walton Avenue, Bronx, NY 10453, 718-584-6004
- Grades: 0K, 01, 02, 03, 04, 05, 06, 07, 08, SE
- Student Enrollment: 402 students
- District: 10
- Distance: .7 miles

#### 2016-2017 & 2017-2018 Zoned School

**PS. 179 (X179)**
- Pre-K (non-DOE)
- Address: 468 East 140 Street, Bronx, NY 10454, 718-292-2237
- Grades: PK, OK, 01, 02, 03, 04, 05, SE
- Student Enrollment: 301 students
- District: 07
- Distance: .8 miles
Design Specifications
School Detail Tab 1

Key:
- Dimensions
- Margin/Padding
- Font

P.S. 246 Poe Center
DOE School
2641 Grand Concourse, Bronx, NY 10453
718-364-8764
718-364-3055
School Website

Overview

Performance and Reports

Admissions

General Information

School Hours
8:30am - 2pm

Shared Space
Shares building with other schools on Erasmus Hall Educational Campus

Principal(s)
Beverly Pascal Miller, Antonella Bove

Parent Coordinator
Franco Rios

Family Support

Superintendent
Maribel Huerta

Family Support Coordinator
Maria Gomma

Address
One Fordham Plaza, Bronx, NY 10458

Phone
718-741-0532

Geographic District
10

Education Council President
Marie E. Shank

40 PX

40 PX

30 PX

30 PX

40 PX

50 X 60 PX

40 PX

40 PX

40 PX

30 PX

40 PX

40 PX

40 PX

40 PX

40 PX

50 X 60 PX

40 PX

40 PX

40 PX

40 PX

50 X 60 PX

40 PX

40 PX

40 PX

40 PX

50 X 60 PX

40 PX

40 PX

40 PX

40 PX

50 X 60 PX

40 PX

40 PX

40 PX

40 PX

50 X 60 PX

40 PX

40 PX

40 PX

40 PX

50 X 60 PX

New York City Department of Education
Jump-to-Links Accordion and Related Links

**Key:**
- **Dimensions**
- **Margin/Padding**
- **Font**

### Jump-to-Links Accordion

- **On this page...**
- 1. With Pre-K for All, Opportunity Starts Now ©
- 2. Understanding Your Options ©
- 3. Apply to Pre-K Starting January 17, 2017 ©
- 4. Accept Pre-K Offer by May 2017 ©
- 5. Diversity in Pre-K Admissions ©

### Related Links

- **Pro Kindergarten**
- Child Link 1
- Child Link 2
- Child Link 3
- Child Link 4
- Child Link 5
- Child Link 6
- Child Link 7

- **Dimensions:** 275 PX WIDTH

- **Margins/Padding:**
  - 20 PX
  - 20 PX
  - 30 PX
  - 30 PX

- **Font:**
  - **Helvetica Neue Bold 20 px #333333**
  - **Helvetica Neue Bold 20 px #003366**
Design Specifications

Calendar and Quick Links Rail Widgets

Key: Dimensions | Margin/Padding | Font

Calendar Rail Widget

<table>
<thead>
<tr>
<th>Event Details</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>January 4, 2017</strong></td>
</tr>
<tr>
<td><strong>Queens Pointe Talent, Inc. (24QBDB) Open House</strong></td>
</tr>
<tr>
<td>8 am - 6 pm</td>
</tr>
<tr>
<td><strong>January 5, 2017</strong></td>
</tr>
<tr>
<td><strong>P.S. 287 Bailey K. Ashford (13K287) Open House</strong></td>
</tr>
<tr>
<td>8 am - 9 am</td>
</tr>
<tr>
<td><strong>January 6, 2017</strong></td>
</tr>
<tr>
<td><strong>Children's Pride (07XAMV) Open House</strong></td>
</tr>
<tr>
<td>10 am - 11 am</td>
</tr>
<tr>
<td><strong>January 9, 2017</strong></td>
</tr>
<tr>
<td><strong>Mini World Preschool (31RAFR) Open House</strong></td>
</tr>
<tr>
<td>9:20 am - 2:40 pm</td>
</tr>
</tbody>
</table>

Quick Links Rail Widget

<table>
<thead>
<tr>
<th>Widget Details</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Find a School</strong></td>
</tr>
<tr>
<td>Find a school, Pre-K &amp; view school quality reports</td>
</tr>
<tr>
<td><strong>Help/Questions</strong></td>
</tr>
<tr>
<td>Need help or have questions? We can help.</td>
</tr>
<tr>
<td><strong>Get-in-Touch Form</strong></td>
</tr>
<tr>
<td>Contact us to get helpful Pre-K information</td>
</tr>
</tbody>
</table>

Caliberina Neue Bold 24 px #003366

Same specs as the Calendar Widget

Helvetica Neue Bold 16 px #003366

Helvetica Neue Regular 16 px #333333

23 X 25 PX

40 PX

72 X 60 PX

20 PX

20 PX

20 PX

20 PX

New York City Department of Education
**Content Accordion and Event Listing**

**Key:**
- Red: Dimensions
- Blue: Margin/Padding
- Green: Font

### Content Accordion

**With Pre-K for All, Opportunity Starts Now**

In free, full-day, high-quality pre-K, teachers are sparking wonder and igniting learning in our children. Pre-K for All gives children stronger math and reading skills in elementary school and a better chance at success in life. Studies show that early childhood education improves performance throughout a child’s school experience.

In these high-quality programs, children are in a safe learning environment with many opportunities to explore, create, and participate in engaging learning activities and to interact with other children and adults. Programs build on the strengths and diverse backgrounds children and families bring to the classroom to support all learners in gaining foundations for success in school, at home, and in life. Pre-K for All runs five days per week from September to June. Most pre-K options are on a full-day schedule (6 hours and 20 minutes). Some 5-hour and half-day (2 hours and 30 minutes) options are also available.

- **Understand Your Pre-K Options**
- **Apply to Pre-K Starting January 17, 2017**
- **Accept Your Pre-K Offer by May 2017**
- **Diversity in Pre-K Admissions**

### Event Listing

**December 26, 2016 - January 2, 2017**

**Queens Pointe Talent, Inc. (24QBDB) Open House**

- All Day
- All NYC DOE Schools

**January 3, 2017**

**P.S. 287 Bailey K. Ashford (13K287) Open House**

- All Day
- All NYC DOE Schools

[Add to My Calendar]

- **23 X 25 PX**
- **25 X 25 PX**
Design Specifications

Event Detail and Cool Tools

Key: Dimensions Margin/Padding Font

Event Detail

**Font**
- Helvetica Neue Bold 24 px #333333
- Helvetica Neue Regular 20 px #333333
- Helvetica Neue Bold 30 px #333333
- Helvetica Neue Regular 20 px #003366

**Dimensions**
- 25 X 25 PX
- 40 PX

**Cool Tools**

**Font**
- Helvetica Neue Bold 30 px #333333
- Helvetica Neue Regular 18 px #333333
- Helvetica Neue Regular 20 px #333333
- Helvetica Neue Regular and Bold 20 px #333333
- Helvetica Neue Bold 16 px #333333
- Helvetica Neue Bold 24 px #003366
Design Specifications

Job Listing and News Listing

Key: Dimensions Margin/Padding Font

Job Listing

Helvetica Neue Bold 24 px Helvetica Neue Regular 20 px
40 PX 40 PX

VC# 13 - Teachers - DT&L/STEM • Posted Date: May 20, 2016 | Deadline: June 30, 2017
Various locations Citywide

VC# 12 - Supervisors - DT&L/STEM • Posted Date: May 20, 2016 | Deadline: June 30, 2017
Queens Plaza North
28-11 Queens Plaza No. Rm. 316 Floor Long Island City, NY
and other Locations throughout the 5 boroughs as required

News Listing

Helvetica Neue Regular 16 px Helvetica Neue Regular 20 px
40 PX 40 PX

11/13/2016
Chancellor Fariña Announces NYC Results on SAT Exams •
Lorem ipsum dolor sit amet, consectetur adipiscing elit. Morbi et
turpis, quis semper magna. Vestibulum eleifend eros sed nunc
consequat. Nulla eu lorem lacinia, aliquet justo at, aliquam nibh.
Lorem ipsum dolor sit amet, consectetur adipiscing elit.

11/16/2016
Chancellor Fariña Releases School Quality Reports. Announces Record High Percentage of Students Enrolling in College •
Lorem ipsum dolor sit amet, consectetur adipiscing elit. Morbi at
turpis, quis semper magna. Eleifend eros sed nunc feugiat
consequat. Nulla eu lorem lacinia, aliquet justo at, aliquam nibh.

Helvetica Neue Regular 20 px #333333
Chancellor Fariña Announces NYC Results on SAT Exams

SAT School Day pilot drives substantial increase in participation of high school juniors

On last results for old SAT test, performance and participation remain steady

NEW YORK — Chancellor Carmen Farina today announced the participation and performance results of New York City students on the SAT exam.

During the 2016-17 school year, all New York City high school juniors will be able to take the SAT free of charge during the school day, part of Mayor de Blasio and Chancellor Farina’s Equity and Excellence for All agenda.

Last school year, across 91 schools, 13,410 juniors participated in the March 2016 pilot of the SAT School Day. This drove a 4.3 percentage point increase in juniors taking the test, to 52.4 percent. The first SAT School Day pilot was at 40 schools in 2015, and there was a 2.9 percentage point increase in juniors taking the test that year. In total, junior participation has increased 8.2 percentage points over just the past two years — including 12.1 percentage points among black students and 10.2 percentage points among Hispanic students — and this is the first time over 60 percent of NYC high school juniors have taken the SAT. This year’s first-ever citywide SAT School Day will build on this progress.

New York City students’ overall results on the old SAT test remained steady or decreased slightly; these are results for NYC seniors — students who started high school in Fall 2012 and took the SAT at least once during their four years of high school — and do not include any results on the new SAT test that was first instituted in March 2016. The average SAT critical reading score for NYC seniors remained steady at 446, while the average math score fell from 467 to 466, and the average writing score fell from 442 to 440. For public schools nationwide, average critical reading scores fell 2 points, average math scores fell 4 points, and average writing scores fell 3 points.

“The SAT School Day makes it a little easier for our students — no matter their background — to get on the path to college, and it is exciting to see its reach and potential even in the pilot years,” said Schools Chancellor Carmen Farina. “As we work to ensure equity and excellence for all students, we’re laser-focused not only on improving access to college readiness courses and exams, but also..."
### Design Specifications

#### Table

**Key:**
- **Dimensions**
- **Margin/Padding**
- **Font**

<table>
<thead>
<tr>
<th>Date</th>
<th>Borough</th>
<th>DBN</th>
<th>School Address</th>
<th>Time</th>
<th>Register</th>
</tr>
</thead>
<tbody>
<tr>
<td>Monday, November 20, 2016</td>
<td>Bronx</td>
<td>1X141</td>
<td>2545 Gurley Ave, Bronx, NY 10469</td>
<td>4:00 PM - 7:00 PM</td>
<td>Register Here</td>
</tr>
<tr>
<td>Tuesday, November 28, 2016</td>
<td>Manhattan</td>
<td>03M076</td>
<td>220 West 121st Street, Manhattan, NY 10027</td>
<td>4:00 PM - 7:00 PM</td>
<td>Register Here</td>
</tr>
<tr>
<td>Wednesday, November 30, 2016</td>
<td>Brooklyn</td>
<td>19K159</td>
<td>311 Seventh Ave., Brooklyn 11215</td>
<td>4:00 PM - 7:00 PM</td>
<td>Register Here</td>
</tr>
<tr>
<td>Thursday, December 1, 2016</td>
<td>Queens</td>
<td>23Q209</td>
<td>16-19 Utica Parkway, Queens, NY 11387</td>
<td>4:00 PM - 7:00 PM</td>
<td>Register Here</td>
</tr>
<tr>
<td>Friday, December 2, 2016</td>
<td>Staten Island</td>
<td>3IR080</td>
<td>715 Ocean Terrace Building A, Rm 118, Staten Island, NY</td>
<td>4:00 PM - 7:00 PM</td>
<td>Register Here</td>
</tr>
</tbody>
</table>

### G&T Secretary Training

<table>
<thead>
<tr>
<th>Date</th>
<th>Borough</th>
<th>DBN</th>
<th>School Address</th>
<th>Time</th>
<th>Register</th>
</tr>
</thead>
<tbody>
<tr>
<td>Tuesday, December 6, 2016</td>
<td>Brooklyn</td>
<td>N/A</td>
<td>131 Livingston Street, Rm 206, Brooklyn, NY</td>
<td>4:00 PM - 7:00 PM</td>
<td>Register Here</td>
</tr>
<tr>
<td>Wednesday, December 7, 2016</td>
<td>Brooklyn</td>
<td>N/A</td>
<td>131 Livingston Street, Rm 206, Brooklyn, NY</td>
<td>4:00 PM - 7:00 PM</td>
<td>Register Here</td>
</tr>
<tr>
<td>Thursday, December 8, 2016</td>
<td>Brooklyn</td>
<td>N/A</td>
<td>131 Livingston Street, Rm 206, Brooklyn, NY</td>
<td>4:00 PM - 7:00 PM</td>
<td>Register Here</td>
</tr>
</tbody>
</table>
Form and Form Submission

**Key:**
- Red: Dimensions
- Blue: Margin/Padding
- Green: Font

### Form

- Helvetica Neue Bold 30 px
- Helvetica Neue Regular 18 px

**Dimensions**
- 40 PX
- 40 PX
- 20 PX
- 40 PX

**Margin/Padding**
- 40 PX
- 40 PX
- 40 PX

**Font**
- #333333

### Form Submission

- Helvetica Neue Bold 40 px
- Helvetica Neue Regular 20 px

**Dimensions**
- 60 PX
- 40 PX
- 30 PX

**Margin/Padding**
- 100 X 100 PX

**Font**
- #333333

*The form has been successfully submitted.*

Go to Homepage
Section Six

Design Examples
Design Examples

500 Page

Desktop

Mobile
Due to Weather All School Programs are Closed
Saturday & Sunday January 23-24

Due to Weather All School Programs are Closed
Saturday & Sunday January 23-24
Design Examples

Site Search Results Page

**Desktop**

![Desktop Search Results Page](image)

**Mobile**

![Mobile Search Results Page](image)
Design Examples

School Search Landing Page

Desktop

Find a School

School Name or Street Address

Grades

Borough

Search

Desktop (Help Expanded)

Find a School

School Name or Street Address

Grades

Borough

Search

Mobile

Find a School

School Name or Street Address

Grade

Borough

Search

New York City Department of Education
Design Examples

School Search Results Page (Listing View)

Desktop

Mobile
Design Examples

School Search Results Page (Map View)

Desktop

Mobile
Design Examples

School Search Zone Results (Listing View)

Desktop

Mobile
Design Examples

School Search Zone Results (Map View)

Desktop

Mobile
Design Examples

School Detail Page (Tab 1)
Design Examples

Enrollment Page w/ Jump-to-Links

Desktop

Mobile
Design Examples

Enrollment Page w/ Accordions

Desktop

Mobile
Design Examples

Event Detail Page

Desktop

Mobile

December 26, 2016 - January 2, 2017

Winter Recess: Schools Closed

All Day

All NYC DOE Schools

Event Details


### Summer School

When a student doesn’t meet the promotion standards for his or her grade, the family will get a letter recommending that the student go to summer school. If you have a question about whether your child should attend summer school, please contact the principal at your child’s school. All summer school and promotes policies are detailed in Charter/Regulation A-11.

- Elementary and middle school students will attend summer school Monday–Thursday, Friday 7/8 from 8:00 to 12:30.
- High school students will attend summer school Monday–Friday, 8 hours per day.

### Find a Summer School Location

Find the following schools in an offering summer school. The lists are sorted by grade level. If there are no results, it is a empty list. If you have a question, call 311 for more information.

<table>
<thead>
<tr>
<th>School</th>
<th>Grade</th>
<th>Start Date</th>
<th>End Date</th>
<th>Start Time</th>
<th>End Time</th>
</tr>
</thead>
<tbody>
<tr>
<td>F.S. 120 Audubon</td>
<td>3rd</td>
<td>6/29/2016</td>
<td>8/13/2016</td>
<td>8:30AM</td>
<td>12:30PM</td>
</tr>
<tr>
<td>M.S. 319 - Maria Teresa</td>
<td>6th</td>
<td>6/29/2016</td>
<td>8/13/2016</td>
<td>8:30AM</td>
<td>12:30PM</td>
</tr>
<tr>
<td>Washington Heights Expeditionary Learning</td>
<td>8th</td>
<td>6/29/2016</td>
<td>8/13/2016</td>
<td>8:30AM</td>
<td>12:30PM</td>
</tr>
<tr>
<td>P.S. 120 Audubon</td>
<td>3rd</td>
<td>6/29/2016</td>
<td>8/13/2016</td>
<td>8:30AM</td>
<td>12:30PM</td>
</tr>
<tr>
<td>M.S. 319 - Maria Teresa</td>
<td>6th</td>
<td>6/29/2016</td>
<td>8/13/2016</td>
<td>8:30AM</td>
<td>12:30PM</td>
</tr>
<tr>
<td>Washington Heights Expeditionary Learning</td>
<td>8th</td>
<td>6/29/2016</td>
<td>8/13/2016</td>
<td>8:30AM</td>
<td>12:30PM</td>
</tr>
</tbody>
</table>
Design Examples

Careers: Per Session Job Opportunity Detail

Desktop

Mobile
News Listing Page

Desktop

Mobile
Chancellor Faríña Announces NYC Results on SAT Exams

New York City Department of Education

Monday, May 23, 2016

SAT School Day aims to decrease high school exit exam rates

New York City Department of Education

SAT School Day aims to decrease high school exit exam rates

News Detail Page

Desktop

Mobile
Design Examples

Basic Content Page w/ Table

Desktop

2019 Gifted & Talented Training for Per-session Staff & Secretaries

The training dates for the 2019 Gifted & Talented for per-session and secretaries are listed below, along with the times, location and registration link.

NOTE: The training below is only for staff who have received an offer letter to work the GAT 2016-2017 test administration. For questions, please contact us at GATSupport@nycdoe.org

<table>
<thead>
<tr>
<th>Date</th>
<th>Borough</th>
<th>GAT Evening Training for Per Session Staff</th>
<th>Time</th>
<th>Register</th>
</tr>
</thead>
<tbody>
<tr>
<td>Monday, November 5, 2018</td>
<td>Bronx</td>
<td>2950 Southfield Ave, Bronx, NY 10469</td>
<td>4:30 PM - 7:00 PM</td>
<td>Register Here</td>
</tr>
<tr>
<td>Tuesday, November 20, 2018</td>
<td>Manhattan</td>
<td>121 West 136 Street, Manhattan, NY 10014</td>
<td>4:30 PM - 7:00 PM</td>
<td>Register Here</td>
</tr>
<tr>
<td>Wednesday, November 21, 2018</td>
<td>Brooklyn</td>
<td>115 Third Ave., Brooklyn 11217</td>
<td>4:30 PM - 7:00 PM</td>
<td>Register Here</td>
</tr>
<tr>
<td>Thursday, December 3, 2018</td>
<td>Staten Island</td>
<td>1169 Broadway Building A, Nth Fl, New York NY 10013</td>
<td>4:30 PM - 7:00 PM</td>
<td>Register Here</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Date</th>
<th>Borough</th>
<th>GAT Secretary Training</th>
<th>Time</th>
<th>Register</th>
</tr>
</thead>
<tbody>
<tr>
<td>Tuesday, December 5, 2018</td>
<td>Brooklyn</td>
<td>111 Oliver Street, #2D, Brooklyn, NY 11217</td>
<td>4:30 PM - 7:00 PM</td>
<td>Register Here</td>
</tr>
<tr>
<td>Wednesday, December 6, 2018</td>
<td>Brooklyn</td>
<td>111 Oliver Street, #2D, Brooklyn, NY 11217</td>
<td>4:30 PM - 7:00 PM</td>
<td>Register Here</td>
</tr>
<tr>
<td>Thursday, December 7, 2018</td>
<td>Brooklyn</td>
<td>111 Oliver Street, #2D, Brooklyn, NY 11217</td>
<td>4:30 PM - 7:00 PM</td>
<td>Register Here</td>
</tr>
</tbody>
</table>

Mobile

2016 Gifted & Talented Training for Per-session Staff & Secretaries

The training dates for the 2016 Gifted & Talented for per-session and secretaries are listed below, along with the times, location and registration link.

NOTE: The training below is only for staff who have received an offer letter to work the GAT 2016-2017 test administration. For questions, please contact us at GATSupport@nycdoe.org

<table>
<thead>
<tr>
<th>Date</th>
<th>Borough</th>
<th>GAT Evening Training for Per Session Staff</th>
<th>Time</th>
<th>Register</th>
</tr>
</thead>
<tbody>
<tr>
<td>Monday, November 28, 2016</td>
<td>Bronx</td>
<td>2950 Southfield Ave, Bronx, NY 10469</td>
<td>4:30 PM - 7:00 PM</td>
<td>Register Here</td>
</tr>
<tr>
<td>Tuesday, November 29, 2016</td>
<td>Manhattan</td>
<td>121 West 136 Street, Manhattan, NY 10014</td>
<td>4:30 PM - 7:00 PM</td>
<td>Register Here</td>
</tr>
<tr>
<td>Wednesday, November 30, 2016</td>
<td>Brooklyn</td>
<td>115 Third Ave., Brooklyn 11217</td>
<td>4:30 PM - 7:00 PM</td>
<td>Register Here</td>
</tr>
<tr>
<td>Thursday, December 1, 2016</td>
<td>Queens</td>
<td>1169 Broadway Building A, Nth Fl, New York NY 10013</td>
<td>4:30 PM - 7:00 PM</td>
<td>Register Here</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Date</th>
<th>Borough</th>
<th>GAT Secretary Training</th>
<th>Time</th>
<th>Register</th>
</tr>
</thead>
<tbody>
<tr>
<td>Tuesday, December 6, 2016</td>
<td>Brooklyn</td>
<td>111 Oliver Street, #2D, Brooklyn, NY 11217</td>
<td>4:30 PM - 7:00 PM</td>
<td>Register Here</td>
</tr>
<tr>
<td>Wednesday, December 7, 2016</td>
<td>Brooklyn</td>
<td>111 Oliver Street, #2D, Brooklyn, NY 11217</td>
<td>4:30 PM - 7:00 PM</td>
<td>Register Here</td>
</tr>
<tr>
<td>Thursday, December 8, 2016</td>
<td>Brooklyn</td>
<td>111 Oliver Street, #2D, Brooklyn, NY 11217</td>
<td>4:30 PM - 7:00 PM</td>
<td>Register Here</td>
</tr>
</tbody>
</table>

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Design Examples

Basic Content w/ Form

Desktop

Mobile